

## Advertising Options

### TEACHING Exceptional Children (TEC) | Convention Issue

Insertion order due: Jan. 15, 2010 | Artwork due: Jan. 22, 2010

Check off each ad type you'd like to place

SIZE	DIMENSIONS	COST	SELECT
<b>Color</b>			
Full Page	7" x 9.5"	\$3,311	
2/3 Page	4.5" x 9.5"	\$2,928	
½ Page (V or H)	7" x 4.67"	\$2,418	
⅓ Page	2.125 x 9.5"	\$1,992	
Covers (2, 3, or 4)	7" x 9.5"	\$4,261	

#### Black and white

Full Page	7" x 9.5"	\$2,465	
2/3 Page	4.5" x 9.5"	\$2,083	
½ Page (V or H)	7" x 4.67"	\$1,573	
⅓ Page	2.125" x 9.5"	\$1,147	
Covers (2, 3, or 4)	7" x 9.5"	\$3,273	
Trim Size	8.25" x 10.875"		
Bleed Size	8.5" x 11.125"		

### Exceptional Children (EC) | Convention Issue

Black and white only

Insertion order due: Dec. 11, 2009 | Artwork due: Dec. 18, 2009

Check off each ad type you'd like to place

SIZE	DIMENSIONS	COST	SELECT
Full Page	5.5" x 8.33"	\$2,480	
½ Page (H)	5.5" x 4"	\$1,680	
¼ Page	2.67" x 4"	\$1,100	
Covers (2, 3, or 4)	5.5" x 8.33"	\$3,350	

### CEC 2010 Convention Program

Insertion order due: Dec. 30, 2009 | Artwork due: Jan. 25, 2010

Check off each ad type you'd like to place

SIZE	DIMENSIONS	COST	SELECT
Covers (2, 3, or 4) or Page 1 (Color Only)	7" x 9.5 "	\$2,100	
Full Page B & W	7" x 9.5 "	\$1,597	
½ Page B & W	7" x 4.75 "	\$899	
⅓ Page B & W (V)	2.125" x 9.5"	\$720	
⅓ Page B & W	2.5" x 4.67"	\$427	
Trim Size	8.25" x 10.875"		
Bleed Size	8.5" x 11.125"		

Please  
transfer  
totals to  
Payment  
Form.

Artwork must be sent as high-res PDF, TIF, or EPS files to amyd@cec.sped.org. If color, please send with cmyk builds. **All files, regardless of electronic submissions, must be sent with a paper proof to CEC.**

#### Questions? Please contact:

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Company Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Telephone(\_\_\_\_\_) \_\_\_\_\_ Fax(\_\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_