

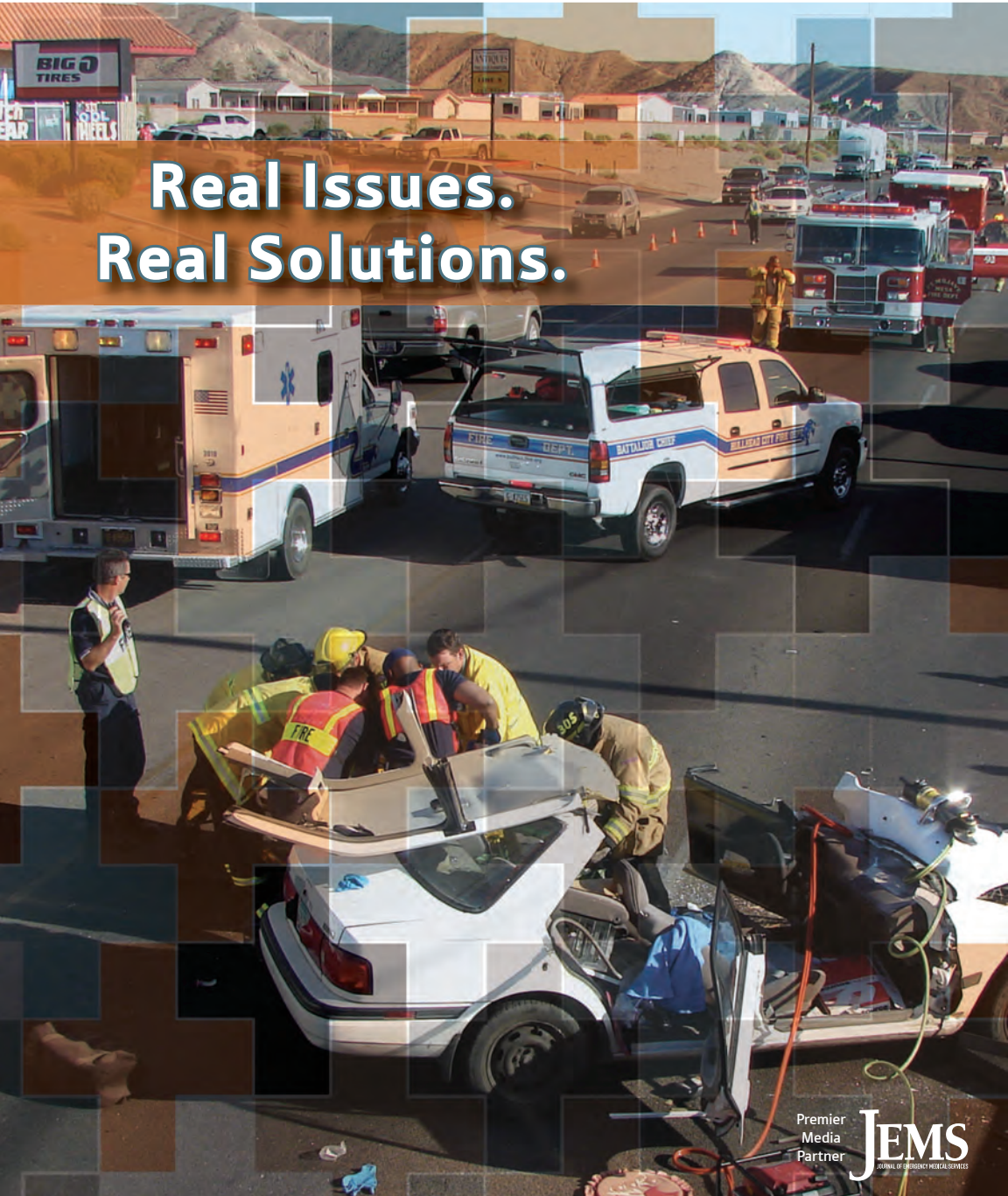
Presented by the  
EMS Section of the IAFC



# Fire-Rescue Med 2011



**Real Issues.  
Real Solutions.**



Premier  
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**JEMS**  
JOURNAL OF EMERGENCY MEDICAL SERVICES

**WWW.IAFC.ORG/FRM**

May 9-13, 2011 • Exhibits: May 12-13  
The Orleans Hotel and Casino • Las Vegas, Nevada

**ATTENDEE BROCHURE**

# Real Issues. Real Solutions.

# Fire-Rescue Med

## 2011



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**FIRE-RESCUE MED is the event for fire-based EMS leaders.**  
**Our attendees are pioneering change and our education sessions reflect the current transformations taking place in fire-based EMS.**

At FRM 2011:

- Earn CEU credits, CMO and CFO credits towards CPSE certification, and your National Fire Academy Certification
- Hear presentations on the latest research findings
- Participate in new IAFC EMS Section Rescue University sessions
- Attend rapid-fire presentations on the latest innovations
- Touch, see, feel new products on the expo floor

*If fire-based EMS is your industry, then Fire-Rescue Med is your conference!*

## ABOUT THE IAFC

For 135 years, the IAFC has been providing leadership to career and volunteer chiefs, chief fire officers and managers of emergency services. The IAFC represents the leadership of more than 1.2 million firefighters, and our members are the world's leading experts in firefighting, emergency medical service, terrorism response, hazardous materials, natural disasters, search and rescue, and public-safety legislation.

## ABOUT THE EMS SECTION

The EMS section of the IAFC is a forum that addresses fire-based EMS issues, provides guidance and direction to the IAFC board and membership on fire-based EMS issues and represents fire-based EMS issues to the federal government and other interest groups. With over 1,300 members, the EMS Section is one of the IAFC's largest sections and offers a wealth of resources to members and the EMS community.

## SCHEDULE AT-A-GLANCE

### MONDAY, MAY 9

Preconference Sessions 8:30 AM – 4:30 PM

### TUESDAY, MAY 10

Preconference Sessions 8:30 AM – 4:30 PM

### WEDNESDAY, MAY 11

Preconference Sessions 8:30 AM – 5:30 PM

EMS Section Meeting 5:45 PM – 7:30 PM

### THURSDAY, MAY 12

Opening General Session 8:30 AM – 10:00 AM

Exhibits Open 10:00 AM – 6:30 PM

Coffee Break in the Exhibit Halls 10:00 AM – 10:30 AM

Breakout Sessions 10:30 AM – Noon

Lunch in the Exhibit Halls Noon – 1:15 PM

Breakout Sessions 1:30 PM – 3:00 PM

Coffee Break in the Exhibit Halls 3:00 PM – 3:30 PM

General Session 3:30 PM – 5:00 PM

Reception in the Exhibit Halls 5:00 PM – 6:30 PM

### FRIDAY, MAY 13

General Session 8:30 AM – 10:00 AM

Exhibits Open 10:00 AM – 1:30 PM

Coffee Break in the Exhibit Halls 10:00 AM – 10:30 AM

Breakout Sessions 10:30 AM – Noon

Lunch in the Exhibit Halls Noon – 1:15 PM

Breakout Sessions 1:30 PM – 3:00 PM

General Session 3:30 PM – 5:00 PM

## Who should attend:

- EMS Chiefs/Directors
- EMS Providers
- Fire Chiefs/Commissioners
- Paramedics
- Emergency Medical Technicians
- Firefighters
- Emergency Managers
- Company-Level Officers
- Public Health Professionals
- EMS Physicians
- Nurses

# Schedule at a Glance

Monday, May 9					
8:30 am - 4:30 pm	<b>P1a:</b> EMS Leadership Academy <i>Michael Metro</i>				
Tuesday, May 10					
8:30 am - 4:30 pm	<b>P1b:</b> EMS Leadership Academy <i>Michael Metro</i>	<b>P2a:</b> There's No Such Thing as Status Quo in Education <i>David Page &amp; Heather Davis</i>	<b>P3:</b> Train-the-Trainer: OSHA Bloodborne Pathogens, TB, Influenza & Meningitis <i>Kathy West</i>	<b>P4:</b> 2011 EMS Legal Update: Current Issues & Case Law Review <i>John Murphy &amp; Winnie Maggiore</i>	<b>P5:</b> EMS: Functions in the Incident Command System (F-166) <i>Bruce Evans</i>
Wednesday, May 11					
8:30 am - 12:30 pm	<b>P6:</b> Patient Handling - Instructor Course <i>Dave Bradley</i>		<b>P8:</b> IAFC EMS Section Rescue University: Cheverlot and OnStar First Responder Training: Chevy Volt <i>Jason Emery &amp; Chevrolet/OnStar Instructors To Be Determined</i>		
8:30 am - 5:30 pm	<b>P1c:</b> EMS Leadership Academy <i>Michael Metro</i>	<b>P2b:</b> There's No Such Thing as Status Quo in Education <i>David Page &amp; Heather Davis</i>	<b>P5:</b> EMS: Functions in Incident Command System (F-166) <i>Bruce Evans</i>	<b>P7:</b> Advanced Designated Infection Control Officer <i>Kathy West &amp; Jim Cross</i>	
1:30 pm - 5:30 pm	<b>P9:</b> IAFC EMS Section Rescue University: NFPA Electric Vehicle Safety for Emergency Responders <i>Jason Emery</i>		<b>P10:</b> NFPA 1584: Incident Rehab <i>Bryan Bledsoe &amp; Mike McEvoy</i>	<b>P11:</b> EMS and Ambulance Safety: Ready, Camera, Action! <i>Jeff Lindsey &amp; Rick Patrick</i>	
Thursday, May 12					
8:30 am - 10:00 am	<b>General Session 1:</b> Marine Corp Values Applied to Fire Service Leadership by <i>Dennis Rubin</i>				
10:00 am - 6:30 pm	<b>Exhibit Hall Open</b>				
10:30 am - Noon	<b>101:</b> Infection Control/ OSHA Update <i>Kathy West</i>	<b>102:</b> Real Issues - Real Solutions Forum	<b>103:</b> EMS Personnel and Narcotics Tampering: Awareness and Prevention <i>Aimin Alton</i>	<b>104:</b> Defending the Homeland: Biological Threats <i>Til Jolly</i>	<b>105:</b> Federal EMS Partners Update: Panel Presentation <i>Invited Panelists</i>
1:30 pm - 3:00 pm	<b>201:</b> Gotta Have It! New EMS Products <i>Jeffrey T. Lindsey</i>	<b>202:</b> Crew Resource Management: Trapping Errors and Building Crew Integrity <i>Bruce Evans, Jeff Dyar, Paul Le Sage</i>	<b>203:</b> Ambulance Billing and Reimbursement Update <i>Peter Lawrence</i>	<b>204:</b> Bombing Injuries and Patterns of Care <i>Rick Hunt</i>	<b>205:</b> Leading and Managing EMS in Volunteer and Combination Fire Departments <i>Tim Wall</i>
3:30 pm - 5:00 pm	<b>General Session 2:</b> Lemons to Lemonade: A Leadership Journey by <i>Dennis Rubin</i>				
Friday, May 13					
8:30 am - 10:00 am	<b>General Session 3:</b> The Future of Healthcare and the Role of EMS <i>Speaker To Be Determined</i>				
10:00 am - 1:30 pm	<b>Exhibit Hall Open</b>				
10:30 am - Noon	<b>301:</b> Learn How to Fish! Leadership Lessons <i>Jeffrey T. Lindsey</i>	<b>302:</b> Social Networking Gone Wrong: An EMS Dilemma <i>Jeff Dyar &amp; Paul Le Sage</i>	<b>303:</b> Fire-Based EMS: Local Struggles/Lessons Learned <i>Lori Moore-Merrell</i>	<b>304:</b> DC Metro Rail Train Crash <i>Dennis Rubin</i>	<b>305:</b> OnStar Telematics Emergency Services Update <i>Chevrolet/OnStar Instructors TBD</i>
1:30 pm - 3:00 pm	<b>401:</b> Real Issues - Real Solutions Forum	<b>402:</b> BORSTAR & EMS: Providing Medical Treatment in an Austere Environment <i>Juan "Johnny" Bernal</i>	<b>403:</b> How to Change the Culture of the Fire Service to Embrace the EMS Mission <i>Mary Beth Michos &amp; Mike Metro</i>	<b>404:</b> The National Ambulance Contract and Intra-State Mutual Aid Systems <i>James Rearon, Mark Snyder &amp; Steve Delahousey</i>	<b>405:</b> OnStar Telematics Emergency Services Update <i>Chevrolet/OnStar Instructors TBD</i>
3:30 pm - 5:00 pm	<b>General Session 4:</b> Servant Leadership by <i>Randy Corbin</i>				

## MONDAY, MAY 9

8:30 AM - 4:30 PM

### P1A: EMS LEADERSHIP ACADEMY

This course takes a leadership look at managing and delivering prehospital emergency medical services in today's fire departments. Upon completion, attendees will receive EMS Specialist Certification through CFCA. Topics to be covered throughout the three-day course include EMS System Organizational Overview (100), History & Mandates (101), Fire Service EMS Responsibilities (102), Ethics in EMS (103), Risk Management in EMS (104), Project Management (105), Leadership Fundamentals (106), Fundamentals of Quality Improvement (107) and Basic Data Analysis in EMS (108).

*Michael Metro, Deputy Chief, Los Angeles County (Calif.) Fire Department*

## TUESDAY, MAY 10

8:30 AM - 4:30 PM

### P1B: EMS LEADERSHIP ACADEMY

See description above.

### P2A: THERE'S NO SUCH THING AS STATUS QUO IN EDUCATION

Come be a part of an exciting opportunity to sharpen your tools for classroom, lab and field education. Day One: We'll examine how to connect with your audience in 50 minutes or less and how to improve your PowerPoint and media presentations. We'll even practice what we preach by having audience participants give mini-presentations and get feedback from their peers! Day Two is designed for anyone who teaches or coordinates psychomotor skill labs, including clinical and field preceptors. We'll discover new techniques to ensure maximum learning and retention, examine what true clinical competence means, get a handle on what to do when students aren't getting it and look at methods to coach and motivate students for success. Attend one or both sessions based on your interests.

*David Page, Faculty, Emergency Medical Services Department, Inver Hills Community College, Minn.; Heather Davis, Program Director, UCLA-Daniel Freeman Paramedic Education Program*

### P3: TRAIN-THE-TRAINER: OSHA BLOODBORNE PATHOGENS, TB, INFLUENZA AND MENINGITIS

This class has been restructured to address two additional diseases as well as an emphasis on evidence-based learning. This class will prepare the participant to meet the OSHA criteria as a "qualified" instructor for their department. Proper use of PPE, including masks vs. respirators, will be discussed. There is a focus on understanding the disease process, which assists in understanding the risk.

*Kathy West, RN, Infection Control Consultant, Infection Control/Emerging Concepts, Inc.*

### P4: 2011 EMS LEGAL UPDATE: CURRENT ISSUES & CASE LAW REVIEW

Two experienced former fire service/EMS administrators who are also attorneys and paramedics will tell you what's hot—and what's not—in the laws applicable to your EMS service. Recent case law in the area of employment law, wrongful death suits and failure to rescue litigation will be analyzed and discussed.

*John Murphy, JD, Deputy Fire Chief (Ret.); Winnie Maggiore JD, NREMT-P, Albuquerque, N.M.*

## P5: EMS: FUNCTIONS IN INCIDENT COMMAND SYSTEM (F-166) SESSION 1

*\* This course qualifies for National Fire Academy certification*

In this two-day National Fire Academy course, students will practice use of the Incident Command System in coordination with other public-safety responders. As a follow-up to ICS-100 and ICS-200 training, this course will present scenarios requiring responders to structure their EMS resources within the guidance of NIMS ICS as appropriate to the needs of the different incident types. Through simulation and role-playing, students will demonstrate the implementation of EMS components in an ICS system at medium or large-sized incidents. To receive certification from the National Fire Academy, attendance is required at both sessions, and participants must complete FRMA form 119-25-2 available on the FRM website.

**PREREQUISITES:** ICS 100-level and ICS-200 level training. Preferred courses are Q462 and Q463, available through NFA Online at [www.nfaonline.dhs.gov](http://www.nfaonline.dhs.gov). Chief's signature attests that the applicant has completed this required training.

*Bruce Evans, EMS Chief, North Las Vegas (Nev.) Fire Department*

## WEDNESDAY, MAY 11

8:30 AM - 12:30 PM

### P6: PATIENT HANDLING—INSTRUCTOR COURSE

Why do we continue to experience patient-handling incidents and injuries? This interactive, instructor-level program is intended to provide emergency-service educators with the knowledge and tools to develop or enhance a comprehensive patient-handling program. Topics include understanding risk, injury statistics, hazard identification, hazard reduction, initial and ongoing patient-handling education and training, and competency-based proficiency. Gain insight and guidance into best practices for a leadership perspective on doing it right!

*David Bradley, B.S. NREMT-P, VFIS Education Specialist*

### P8: IAFC EMS SECTION RESCUE UNIVERSITY: CHEVROLET AND ONSTAR FIRST RESPONDER TRAINING: CHEVY VOLT

This session will help first responders to understand how to deal with a Chevy Volt that's been in a crash. This training includes an update on hybrid and electric vehicles, a safety overview of the Chevrolet Volt, a detailed look at the Volt's electrical system, OnStar's role when a Volt has been in a crash, a video describing the extrication procedures for this vehicle and a hands-on look at a crashed and extricated Volt.

*Jason Emery, Lieutenant, Waterbury Fire Department; Chevrolet/OnStar Instructors TBD*

8:30 AM - 5:30 PM

### P1C: EMS LEADERSHIP ACADEMY

See description under P1A.

### P2B: THERE'S NO SUCH THING AS STATUS QUO IN EDUCATION

See description under P2A.

## P5: EMS: FUNCTIONS IN INCIDENT COMMAND SYSTEM (F-166) SESSION 2

See description under P5.

## WEDNESDAY, MAY 11

8:30 AM - 5:30 PM

### **P7: ADVANCED DESIGNATED INFECTION-CONTROL OFFICER**

This is a one-day course designed to build on the information from the Basic Infection-Control Officer course. More diseases are covered to include multidrug resistant diseases, legal updates and OSHA's new programs for enforcement. Update on diseases and legal issues, review of multi-drug resistant organisms, H1N1 and information on the vaccine will be provided. This is a seminar-style class to discuss your progress on implementing the basic class recommendations.

*Jim Cross, JD, Infection Control Consultant, Infection Control/Emerging Concepts, Inc.; Kathy West, RN, Infection Control Consultant, Infection Control/Emerging Concepts, Inc.*

1:30 PM - 5:30 PM

### **P9: IAFC EMS SECTION RESCUE UNIVERSITY: NFPA ELECTRIC VEHICLE SAFETY FOR EMERGENCY RESPONDERS**

The National Fire Protection Association has developed this new course regarding electric vehicle safety for emergency responders. The influx of hybrid electric vehicles (HEVs) into the market, combined with the recent nationwide release of two electric vehicles (EVs), makes it imperative for emergency responders to stay on top of current automotive trends. Emergency responders, who are on the front lines of handling accidents, extrications and fires, must be trained to respond to incidents involving HEVs and EVs. This lecture will provide skills needed to safely respond to incidents involving HEVs, plug-in hybrids and EVs by covering identification methods, vehicle systems and hazards, and response procedures.

*Jason Emery, Lieutenant, Waterbury Fire Department*

### **P10: NFPA 1584: INCIDENT REHAB**

This session will review the IAFC Firefighter Rehab curriculum and prepare participants to deliver the program to audiences. Through the textbook Rehabilitation and Medical Monitoring: An Introduction to NFPA 1584 (2008 Standard) and accompanying PowerPoint presentations, participants will gain an in-depth review of the NFPA 1584 Standard on the Rehabilitation Process. Recommended medical protocols and vital sign assessments, criteria for release and practices that optimize personnel available for firefighting rather than reducing available manpower with poorly conducted rehab will be presented. Each participant will be provided with a copy of the textbook and an instructor CD during this session.

*Bryan Bledsoe, DO, FACEP, Professor, Emergency Medicine, University of Nevada School of Medicine; Mike McEvoy, EMS Coordinator, Saratoga County, N.Y.*

### **P11: EMS AND AMBULANCE SAFETY: READY, CAMERA, ACTION!**

EMS safety has seized the stage of industry attention. Provider safety, patient safety and system safety are critical components riddled with concerns. This session explores the issues, technologies, culture and applications needed to address the topic of safety in your organization. Get in on the culture while safety is at the forefront of many minds.

*Jeffrey Lindsey, Fire Chief (Ret.), Estero (Fla.) Fire Rescue; Richard Patrick, Director, Medical Fire Responder Coordination, DHS*

## THURSDAY, MAY 12

8:30 AM – 10:00 AM

### **GENERAL SESSION 1: MARINE CORPS VALUES APPLIED TO FIRE SERVICE LEADERSHIP**

Chief Dennis L. Rubin will compare the application of leadership rules in the fire service to the military. This presentation will consist of 10 case studies that have provided a leadership opportunity. Participants will discover how each case was resolved and how to apply these leadership elements to real-life situations.

*Dennis Rubin, Fire Chief (Ret.), District of Columbia Fire & EMS Department*

10:00 AM – 6:30 PM

### **EXHIBIT HALL OPEN**

**Lunch**                      **Noon – 1:15 PM**  
**Reception**                **5:00 PM – 6:30 PM**

Visit the exhibit hall to check out the new products and innovations specific to the EMS industry. This is your destination for networking as you gather with colleagues and exhibitors during lunch and the evening reception.

10:30 AM - Noon

### **101: INFECTION CONTROL/OSHA UPDATE**

This session meets your required OSHA training; get your annual update here! Areas to be discussed and clarified include influenza vaccine programs, vaccine/immunization requirements, recordkeeping, surgical mask vs. N95 respirators and an update on the diseases and incident rates for each disease.

*Kathy West, RN, Infection Control Consultant, Infection Control/Emerging Concepts, Inc.*

### **102: REAL ISSUES, REAL SOLUTIONS FORUM**

This moderated session will consist of presentations from three fire-based EMS leaders who will have 20 minutes each to present a real fire-based EMS issue and a real solution to the issue or innovative approaches to fire-based EMS delivery. Fire-based EMS leaders who will be attending Fire-Rescue Med are encouraged to submit topics for consideration to ken.riddle@cox.net. The EMS Section Officers will choose the three speakers and topics that will be listed in the FRM onsite guide.

### **103: EMS PERSONNEL AND NARCOTICS TAMPERING: AWARENESS AND PREVENTION**

This presentation takes a look at the narcotics tampering that occurs in our industry more frequently than most realize. Case studies will be reviewed and attendees will be taught how to discover tampered-with narcotics, known methods of tampering and new techniques for checking narcotics before patient administration. There will also be an update on current research into field-applicable technologies for identifying tampered-with narcotics.

*Aimin Alton, BA, MICP, Ventura County Fire Protection District*

### **104: DEFENDING THE HOMELAND: BIOLOGICAL THREATS**

The threat of a wide-area attack using Aerosolized Bacillus Anthracis remains a focus of planning, training and exercises at all levels of government. EMS providers will play a vital role in early response and must prepare to provide vital day-to-day services in affected areas. Hear the findings from a nationwide series of anthrax exercises and the challenges they faced.

*Til Jolly, Senior Science Advisor, National Exercise Division, FEMA*

## THURSDAY, MAY 12

10:30 AM - Noon

### 105: FEDERAL EMS PARTNERS UPDATE: PANEL PRESENTATION

Members of the Federal Interagency Committee on Emergency Medical Services and the National EMS Advisory Council have been invited to share with FRM attendees EMS initiatives and activities at the federal level. Now is your chance to ask our federal partners questions pertaining to EMS in the United States. The panelists will provide brief overviews of their respective EMS activities, followed by a moderated question and response period.

*Invited panelists represent DHS Office of Health Affairs, U.S. Fire Administration, DOT NHTSA Office of EMS, Health & Human Services, Centers for Disease Control and Prevention, and DOL Occupational Safety and Health Administration.*

Noon - 1:15 PM

### LUNCH IN THE EXHIBIT HALL

Join us in the exhibit hall for lunch, networking and the chance to meet with top companies in the EMS industry.

1:30 PM - 3:00 PM

### 201: GOTTA HAVE IT! NEW EMS PRODUCTS 2011

Looking for the latest in EMS products? Each year, Dr. Lindsey moderates an insightful session that highlights innovative EMS products. Vendors will demonstrate their new technologies and enhancements up close and personal. Don't miss out on what's hot!

*Jeffrey Lindsey, Fire Chief (Ret.), Estero (Fla.) Fire Rescue*

### 202: CREW RESOURCE MANAGEMENT: TRAPPING ERRORS AND BUILDING CREW INTEGRITY

There are over 1.5 million people injured by medication errors each year, over 100 fatal ambulance crashes and thousands of injuries to EMS workers. This session will demonstrate crew resource management as the tool to trap errors and develop crew cohesion. Presented by the authors of Crew Resource Management: Principles and Practices, by Jones and Bartlett Publishing.

*Bruce Evans, EMS Chief, North Las Vegas (Nev.) Fire Department; Jeff Dyar, Owner, Far View Group Consulting; Paul Le Sage, EMT-P, AS, BA, Critical Decision Partners, LLC*

### 203: AMBULANCE BILLING AND REIMBURSEMENT UPDATE

This annual session will provide participants with an update on the federal EMS reimbursement process. Topics include reimbursement rates, billing coding and compliance issues. Make sure you are up to date on today's federal billing and reimbursement policies.

*Pete Lawrence, Battalion Chief, Oceanside (Calif.) Fire Department*

### 204: BOMBING INJURIES AND PATTERNS OF CARE

London, Madrid, Mumbai and hundreds of other bombings have been studied by the specialists at the Centers for Disease Control—learn from the information they've compiled. These unique incidents require a different level of patient care, as these are not typical trauma patients. Dr. Hunt will explain how to assess the most up-to-date information and how to prepare your community.

*Rick Hunt, MD, Centers for Disease Control*

### 205: LEADING AND MANAGING EMS IN VOLUNTEER AND COMBINATION FIRE DEPARTMENTS

Through the collaborative efforts of the IAFC's EMS Section and Volunteer and Combination Officers Section, a report titled We're Here for Life – The Orange Ribbon Report – Leading and Managing EMS in Volunteer and Combination Fire Departments was published and distributed. This session focuses on EMS delivery within the volunteer and combination fire service. Topics include issues of dispatch and response, on-scene care, understanding response times for effective patient care, EMS system logistics, funding and much more.

*Tim Wall, Fire Chief, North Farms (Conn.) Volunteer Fire Department*

3:30 PM - 5:00 PM

### GENERAL SESSION 2: LEMONS TO LEMONADE: A LEADERSHIP JOURNEY

Chief Rubin has developed a unique leadership program based on his 35 years of fire-rescue experience. Hear how he has taken the challenges he's faced and turned them into opportunities and what he learned through the process.

*Dennis Rubin, Fire Chief (Ret.), District of Columbia Fire & EMS Department*

5:00 PM - 6:30 PM

### RECEPTION IN THE EXHIBIT HALL

This is your chance to mingle with colleagues in a relaxed atmosphere while getting one-on-one time with representatives from top companies in the EMS industry.

## FRIDAY, MAY 13

8:30 AM - 10:00 AM

### GENERAL SESSION 3: THE FUTURE OF HEALTHCARE AND THE ROLE OF EMS

With the passage of the Affordable Healthcare Act, hundreds of changes are going to occur. What will the future hold for EMS? We know we're currently the public-safety net for those who fall through the cracks; will that role be enhanced? Hear how federal mandates will affect Main Street EMS and you as an EMS leader. This presentation will help you plan for your community's future.

*Instructor To Be Determined*

10:00 AM – 1:30 PM

### EXHIBIT HALL OPEN

Lunch      Noon – 1:15 PM

Visit the exhibit hall to check out the new products and innovations specific to the EMS industry. This is your destination for networking as you gather with colleagues and exhibitors during lunch and the evening reception.

## FRIDAY, MAY 13

10:30 AM - Noon

### 301: LEARN HOW TO FISH! LEADERSHIP LESSONS

What are leaders? What are managers? Hear an overview of different leadership styles and how they of lessons learned in the world of leadership. Whether you're a seasoned leader, a new leader or a frustrated employee, this session will provide the insight you've been searching for. It may not provide the answers, but it will teach you how to fish.

*Jeffrey Lindsey, Fire Chief (Ret.), Estero (Fla.) Fire Rescue*

### 302: SOCIAL NETWORKING GONE WRONG: AN EMS DILEMMA

Access to Facebook and other social networks has created instant communication between individuals and groups on a worldwide platform. A disgruntled member or customer can freely post misinformation on the web with very little oversight or responsibility for the content. How the leadership of an EMS organization deals with social networking is a new skill set that requires new thinking. This session will explore the social networking topic and offer real-world scenarios and solutions to this challenge.

*Jeff Dyar, Owner, Far View Group Consulting;  
Paul Le Sage, EMT-P, AS, BA, Critical Decision Partners, LLC*

### 303: FIRE-BASED EMS: LOCAL STRUGGLES/LESSONS LEARNED

This session will profile the difficulties facing local fire departments due to the lingering economic crisis. Fire department leaders continue to struggle to balance limited budgets with safe, efficient and effective emergency-response operations. Participants will hear actual case studies and be provided tools for use in protecting their fire-based emergency-response systems.

*Lori Moore-Merrell, PhD, Assistant to the General President,  
International Association of Fire Fighters*

### 304: DC METRO RAIL TRAIN CRASH

The deadliest incident in the Metro Transit Authority occurred June 22, 2009; this event challenged the agency's personnel and resources as the nation's eyes focused on Washington, D.C. This presentation provides insight into the incident, the response and operations, and most importantly, the first-hand accounts of those who responded that day, including a new video documentary. Fire Chief Dennis L. Rubin will describe his role as an agency head in what was truly a national event.

*Dennis Rubin, Fire Chief (Ret.), District of Columbia Fire & EMS Department*

### 305: ONSTAR TELEMATICS EMERGENCY SERVICES UPDATE

Preparation is the best defense in any kind of emergency. Build your preparedness by learning about the tools OnStar has available for expanding safety and security services. From Automatic Crash Response and Crisis Assistance to Stolen Vehicle Assistance, OnStar has worked with the Public Safety Community to protect its subscribers and others on the road. This presentation will include an overview of the OnStar EMD process and an introduction to the Volt extended range electric vehicle to help prepare your first responders.

*Chevrolet/OnStar Instructors TBD*

Noon - 1:15 PM

### LUNCH IN THE EXHIBIT HALL

Join us in the exhibit hall for lunch, networking and the chance to meet with top companies in the EMS industry.

1:30 PM - 3:00 PM

### 401: REAL ISSUES, REAL SOLUTIONS FORUM #2

This moderated session will consist of presentations from three fire-based EMS leaders (different from those in session 102) who will have 20 minutes each to present a real fire-based EMS issue and a real solution to the issue or innovative approaches to fire-based EMS delivery. Fire-based EMS leaders who will be attending Fire-Rescue Med are encouraged to submit topics for consideration to any of the EMS Section Officers or [ken.riddle@cox.net](mailto:ken.riddle@cox.net). The EMS Section officers will choose the three speakers and topics that will be listed in the FRM onsite guide.

### 402: BORSTAR & EMS: PROVIDING MEDICAL TREATMENT IN AN AUSTERE ENVIRONMENT

Providing medical treatment along America's borders presents special and unique challenges for EMS providers. Border Patrol Search, Trauma and Rescue (BORSTAR) teams are highly specialized units capable of responding to emergency search-and-rescue situations anywhere in the United States. These teams are made up of border patrol agents who volunteer beyond their regular duties and undergo a highly specialized regimen of training in physical fitness and various other disciplines, including medical skills, technical rescue, navigation, communication, swift-water rescue and air operations. This session will look at some of the challenges BORSTAR faces on a daily basis.

*Juan "Johnny" Bernal, Assistant Chief, Special Operations Headquarters, U.S. Customs and Border Protection*

### 403: HOW TO CHANGE THE CULTURE OF THE FIRE SERVICE TO EMBRACE THE EMS MISSION

The fire service has certainly changed in the last few decades. We're now expected to deliver an all-risk service, and most communities expect the delivery of EMS to be at the top of that list. The question is how we embrace this mission and make it a part of our modern day fire service culture. This session will provide the fire service manager with some recommended tools, starting from the hiring processes, to how we evaluate performance, to the way we train. Using these tools strategically will change the culture of your fire department to embrace the EMS mission.

*Mary Beth Michos, Deputy Executive Director, IAFC; Michael Metro, Deputy Chief, Los Angeles County (Calif.) Fire Department*

### 404: THE NATIONAL AMBULANCE CONTRACT AND INTRA-STATE MUTUAL AID SYSTEMS

Two different systems for providing resources to disaster will be discussed in this presentation: The purpose of the Federal National Ground and Air Ambulance and Para-transit Support Services contract is to provide a full array of ground ambulances services, air ambulance services and paratransit transportation services that may be ordered to supplement federal and military response to a disaster, act of terrorism or other public-health emergency. Since its inception in 2007, the contract has been activated four times.

Mutual Aid Box Alarm System (MABAS) in partnership with Illinois Emergency Management Agency has established a statewide, nondiscriminatory mutual-aid response system for fire, EMS and specialized incident operational teams. The system defines a resource response plan to any location within the state when the governor orders a declaration of disaster.

*James (Jay) Reardon, Chief Executive Officer and President, Illinois-MABAS; Mark Snyder, FEMA Director of Transformation Initiatives, FEMA National Ambulance Contract COTR; Steve Delahousey, Vice President of Emergency Preparedness, American Medical Response*



### FRIDAY, MAY 13

1:30 PM - 3:00 PM

#### 405: ONSTAR TELEMATICS EMERGENCY SERVICES UPDATE

See description for workshop 305 on page 12.

*Chevrolet/OnStar Instructors TBD*

### 3:30 PM - 5:00 PM

#### GENERAL SESSION 4: SERVANT LEADERSHIP

We are in a service-providing profession. We're also looked to for leadership and are never bashful about providing it! How do we achieve balance? Are the principles that guide professional success applicable to our private lives, and vice versa? This is a back-to-the-basics overview of getting the most out of ourselves and those around us.

*Randy Corbin, Fire Chief, Wylie (Tex.) Fire Rescue*

#### EMS CEUS AVAILABLE

CEUs will be provided through CECBEMS for most FRM sessions. Attendees can also apply for CFOD or CMOD credits from CPSE's Chief Officer Designation Program.

#### EXHIBIT HALL INFORMATION

Check out the FRM exhibit hall for the solutions you need to tackle today's EMS challenges. The exhibit hall is the perfect spot to meet up with colleagues and company representatives as you share solutions and learn from each other. Complimentary coffee breaks and lunches will be available in the exhibit hall on both expo days.

#### EXHIBIT HALL HOURS

<b>Thursday, May 12</b>	<b>10:00 AM – 6:30 PM</b>
<b>Welcome Reception</b>	<b>5:00 PM – 6:30 PM</b>
<b>Friday, May 13</b>	<b>10:00 AM – 1:30 PM</b>

### HOW TO REGISTER: Complete one form per registrant.

**ONLINE:** [www.iafc.org/frm](http://www.iafc.org/frm)

**BY MAIL:** Complete and return the registration form and payment to:

**BY FAX:** To register by fax, payment must be made by credit card. Complete the form and fax it to 708-344-4444. To avoid duplicate charges, do not both fax and mail the form.

CompuSystems, Inc.  
P.O. Box 614  
Brookfield, IL 60513

**QUESTIONS:** Call 708-344-1428 or toll-free in the United States and Canada at 877-394-9750, or email [FRM@compusystems.com](mailto:FRM@compusystems.com).

Complete one form per registrant. Please make additional copies of the form for multiple registrants. This form must be completed in its entirety for your registration to be processed in a timely manner.

#### 1. REGISTRATION INFORMATION: (Required to process form)

Name \_\_\_\_\_ IAFC Member Number \_\_\_\_\_

Title \_\_\_\_\_

Rank (Please choose from the list of options below.):

- (a) Fire Chief     (b) Chief Officer     (c) Company Officer  
 (d) Staff Officer     (e) Firefighter     (f) Firefighter/Paramedic  
 (g) EMS Officer     (h) Emergency Management  
 (i) Other \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail (Please complete to receive your confirmation and conference updates.) \_\_\_\_\_

This address is  Home  Department

#### 2. REGISTRATION AND EDUCATIONAL SESSIONS FEES:

Please indicate the educational sessions you will be attending by checking the box to the right of the corresponding number. For up-to-date conference information visit [www.iafc.org/frm](http://www.iafc.org/frm).

##### A. PRE-CONFERENCE Please select the pre-conference sessions you plan to attend

EMS Leadership Academy	1 day	<input type="checkbox"/>	\$150
	2 days	<input type="checkbox"/>	\$225
	3 days	<input type="checkbox"/>	\$295

Check the days you'll be attending:  P1a (Mon)  P1b (Tues)  P1c (Wed)

P2	1 day	<input type="checkbox"/>	\$150
	2 days	<input type="checkbox"/>	\$225

Check the days you'll be attending:  P2a (Tues)  P2b (Wed)

Tuesday, May 10	8:30am - 4:30pm	P3	<input type="checkbox"/>	\$150	<input type="checkbox"/>	\$165
	8:30am - 4:30pm	P4	<input type="checkbox"/>	\$150	<input type="checkbox"/>	\$165
	8:30am - 4:30pm	P5*	<input type="checkbox"/>	\$225	<input type="checkbox"/>	\$225
2 day Precon (Must attend Tuesday and Wednesday)						
Wednesday, May 11	8:30am - 12:30pm	P6	<input type="checkbox"/>	\$85	<input type="checkbox"/>	\$125
	8:30am - 4:30pm	P7	<input type="checkbox"/>	\$150	<input type="checkbox"/>	\$165
	8:30am - 12:30pm	P8	<input type="checkbox"/>	Free	<input type="checkbox"/>	Free
	1:30pm - 5:30pm	P9	<input type="checkbox"/>	\$85	<input type="checkbox"/>	\$125
	1:30pm - 5:30pm	P10	<input type="checkbox"/>	\$85	<input type="checkbox"/>	\$125
	1:30pm - 5:30pm	P11	<input type="checkbox"/>	\$85	<input type="checkbox"/>	\$125

\*P5 - You must attend both days to receive certificate from National Fire Academy

Please indicate the educational sessions you will be attending by checking the box to the right of the corresponding number.

- B. CONFERENCE**
- |                 |                                |                                |
|-----------------|--------------------------------|--------------------------------|
|                 | <b>BEFORE 4/8/11</b>           | <b>AFTER 4/8/11</b>            |
| IAFC Member     | <input type="checkbox"/> \$365 | <input type="checkbox"/> \$445 |
| Non IAFC Member | <input type="checkbox"/> \$395 | <input type="checkbox"/> \$495 |

Thursday, May 12	10:30am - 12:00pm	<input type="checkbox"/>	101	<input type="checkbox"/>	102	<input type="checkbox"/>	103	<input type="checkbox"/>	104	<input type="checkbox"/>	105
	1:30pm - 3:00pm	<input type="checkbox"/>	201	<input type="checkbox"/>	202	<input type="checkbox"/>	203	<input type="checkbox"/>	204	<input type="checkbox"/>	205
Friday, May 13	10:30am - 12:00pm	<input type="checkbox"/>	301	<input type="checkbox"/>	302	<input type="checkbox"/>	303	<input type="checkbox"/>	304	<input type="checkbox"/>	305
	1:30pm - 3:00pm	<input type="checkbox"/>	401	<input type="checkbox"/>	402	<input type="checkbox"/>	403	<input type="checkbox"/>	404	<input type="checkbox"/>	405

**Total Registration Due (in U.S. Dollars):** \$ \_\_\_\_\_  
(Total sum of Sections A + B)

#### CEUs Available: Please Complete the Following:

Level of Certification:	EMT-Basic	EMT-Intermediate	EMT-Paramedic
Expiration Date on Certification:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
License or Certification Number:	<input type="text"/>		
National Registry Number:	<input type="text"/>		
National Registry Renewal Date:	<input type="text"/>		
Certifying State:	<input type="text"/>		

#### 3. DEMOGRAPHIC QUESTIONS: (Required to complete form.)

To help us better serve you, please answer the following:

- Type of department
  - (a) Volunteer  (b) Career  (c) Combination  (d) Tribal
  - (e) Airport  (f) Industrial  (g) Military  (h) Other \_\_\_\_\_
- Size of population served
  - (a) 0-9,999  (b) 10,000-49,999  (c) 50,000-99,999
  - (d) 100,000-199,999  (e) 200,000 and up
- What is your purchasing responsibility?
  - (a) Final Decision Maker  (b) Significant Influence
  - (c) Recommend  (d) Research/Specify  (e) None
- Is this your first time attending the conference?
  - (a) Yes  (b) No-I've attended for the past \_\_\_\_\_ years

#### 4. PAYMENT INFORMATION: (Registration form must accompany payment to be processed.)

- Check Enclosed (Please make check payable to "IAFC," in U.S. funds.)
- Purchase Order # \_\_\_\_\_  
(Copy of PO or form must be provided to process registration)
- Credit Card  AMEX  VISA  MasterCard  Discover  
(If you are registering as a government employee, your credit card must have expiration date after 5/11 and your credit card will be charged three weeks prior to the conference)

Card # \_\_\_\_\_ Expiration Date (must be after 5/11) \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

# WHERE TO STAY:

## THE ORLEANS HOTEL & CASINO

**RATE:** \$39/ night plus tax (May 8-12)  
\$99/ night plus tax (May 13-14)

### REGISTER ONLINE:

[www.orleanscasino.com/groups](http://www.orleanscasino.com/groups).

To receive your special group rate, please enter Reservation ID: 1FRMC05.

## THE ORLEANS HOTEL & CASINO

4500 W. Tropicana Avenue  
Las Vegas, NV 89103

**RESERVATIONS:** 800-675-3267

**PHONE:** 702-365-7111

For reservations and special group rates, use discount code 1FRMC05. All reservations must be made by April 5, 2011. After April 5, reservations are based on availability and current rate.

Full travel and registration information on the cancellation policy can be found on the Fire-Rescue Med website at [www.iafc.org/frm](http://www.iafc.org/frm).

International Association of Fire Chiefs  
4025 Fair Ridge Drive  
Fairfax, VA 22033-2868



## STAY CONNECTED!

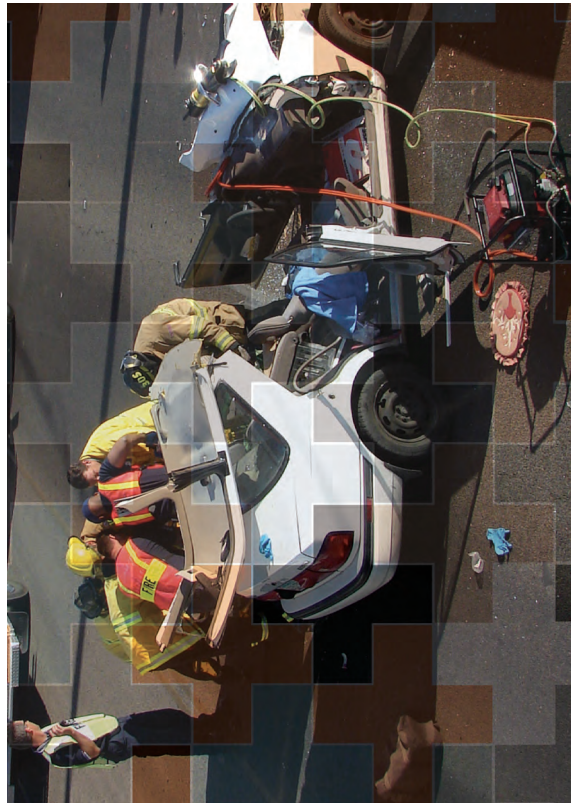
**facebook** **twitter**

Follow the EMS Section on Facebook and visit [www.iafc.org/frm](http://www.iafc.org/frm) to check out the FRM blog, podcasts and to link to our Twitter page.

## CONFERENCE SUPPORTERS



Fire-Rescue Med 2011



**WWW.IAFC.ORG/FRM**

May 9-13, 2011 • Exhibits: May 12-13  
The Orleans Hotel and Casino • Las Vegas, Nevada