

# IAFC GEM Partner Benefits

<b>Exhibit Benefits</b>	<b>Diamond</b>	<b>Emerald</b>	<b>Ruby</b>
Priority selection of space	X	X	X
Discounted Space Fees (\$1.75 savings/sq. ft).	X	X	X
Discounted Space Fees (\$1.10-1.25 savings/sq. ft)			
Complimentary booth space (400 sq. ft)	X		
Complimentary booth space (200 sq. ft)		X	
Complimentary booth space (100 sq. ft)			X
Extra Priority points	X	X	X
Priority points			
Pre-show list	X	X	X
Post-show list	X	X	X
Custom expo pass	X	X	X
Early access to FRI show floor each day	X	X	X
Return of empties first from the general contractor	X	X	X
Aisle banner above booth at FRI	X	X	X
Meeting room at FRI	X	X	
50% Discount - bag insert	X		
25% Discount - bag insert		X	
<b>Media Benefits</b>			
Linked logo on IAFC partner website	X	X	
Linked logo on appropriate conf. Website	X	X	
Linked banner ad (160 x 600)	X		
Linked banner ad (120 x 240)		X	
Button on appropriate conference webpage	X	X	X
Listing in FRI on-site directory stating partnership level	X	X	X
1 full-page advertising space in FRI pre-conference brochure	X		
1 full-page advertising space in FRI on-site directory	X		
2 1/2 page ads in On Scene	X		
1/2 page advertising space in FRI pre-conference brochure		X	
1/2 page advertising space in FRI on-site directory		X	
2 1/4 page ads in On Scene		X	
1/4 page advertising space in FRI pre-conference brochure			X
1/4 page advertising space in FRI on-site directory			X
1/4 page ad in On Scene			X
<b>Recognition Opportunities</b>			
Recognition at General Session and Presidential Celebration	X	X	X
Table at Presidential Celebration	X		
5 Tickets to Presidential Celebration		X	
2 Tickets to Presidential Celebration			X
Recognition on ID Signage	X	X	X
Camera-ready Gem Partnership logos	X	X	X

**FRI Conference Partners** (\$1,000 fee) enjoy FRI 2010 early space selection, discounted space fees, added priority points, a complimentary pre-show attendee mailing list and early access to the FRI 2010 show floor each day.