



JANUARY 23 - 25, 2023 | NEW ORLEANS, LA



Join 250+ of the nation's emergency physicians, nurse managers, and billing and coding professionals at ACEP's Reimbursement & Coding Conference.

Why Participate?

- Highly specialized audience
- Timely education addressing new guidelines for 2023
- Ample networking opportunities
- Dedicated exhibit hours, including a Wine & Cheese Social with attendees

Ways to put your company front and center:

- Become a conference supporter with one of our NEW sponsorship packages
- Secure a booth in the exhibit hall for hours of valuable attendee interaction
- Highlight your message to this target audience by taking advantage of our advertising opportunities





2023 Exhibit & Sponsorship Opportunities

Exhibit Package - \$1,500

10 x10 Exhibit Floor Space

7" x 44" booth identification sign

One 6' draped and skirted table,
two side chairs and a wastebasket

Pipe & show color drape

Company listing in the Onsite Program

Exhibitor service kit

Attendee list sent after the show

Exhibitor badges for booth personnel

Exhibit floor perimeter security

One complimentary registration to attend
conference

Five (5) exhibitor priority points
toward the ACEP24 Annual Conference space draw

Corporate Support

Put your company front and center with these Corporate Support benefits:

- Corporate name/logo recognition with link to corporate website on the Reimbursement/Coding Conference website
- Corporate name/logo branding recognition in the Onsite Program
- Corporate name/logo recognition in the registration area onsite
- One pre- or post-show registrant mailing list
- Five (5) Exhibitor Priority Points toward the ACEP24 space selection

Premium Bundle

\$5,000
TWO AVAILABLE

By securing this premium bundle, you'll be listed as a sponsor of both the Mobile App and all the Continental Breakfasts. In addition to the benefits afforded to all sponsors, you'll also receive the following:

Banner ad in the mobile app linking to your company's URL

Logo on recognition signs next to Continental Breakfasts

Opportunity to place a promotional piece on a resource table near the registration desk

One-hour private appointment for your company with leaders whose focus is on Reimbursement/Coding Issues, Health Policy, MIPS, etc. – you set the agenda, we bring the leaders to the table

Standard Bundle

\$2,500
THREE AVAILABLE

By securing this standard bundle, you'll be listed as a sponsor of all the coffee breaks and the Wine & Cheese Social. In addition to the benefits afforded to all sponsors, you'll also receive the following:

Logo on recognition signs next to Coffee Breaks

Logo on recognition signage in the Wine & Cheese Social

Opportunity to place a promotional piece on a resource table near the registration desk

2023 Exhibit & Sponsorship Opportunities

Advertising + Branding Opportunities

Registration Confirmation Email **\$2,000**

Be the only advertiser on the highly visible confirmation email that goes to all conference attendees. Your ad will be placed on each email with a link to your desired URL. This is a great opportunity to promote your presence in advance of the conference.

Conference Preview Email **\$2,000**

An email to registered attendees, one week prior to the conferences, reminding them that Reimbursement & Coding starts Monday.

- Audience: Registered attendees
- Distribution: one week prior to the conferences
- Exclusive advertiser of the email
- Banner ad at footer of email linking out to your desired URL

Know Before You Go Email **\$2,000**

An email to registered attendees on Sunday, January 22, reminding them that Reimbursement & Coding starts “tomorrow.”

- Audience: Registered attendees
- Distribution: January 22
- Exclusive advertiser of the email
- Banner ad at footer of email linking out to your desired URL

Daily Newsletters **\$1,500 each** **THREE AVAILABLE**

An email to registered attendees on January 23-25, detailing the highlights of the day.

- Audience: Registered attendees
- Distribution: Jan 23-25
- Exclusive advertiser of the email
- Banner ad at footer of email linking out to your desired URL





NEW ORLEANS, LA | JANUARY 23-25, 2023
acep.org/rc

2023 Exhibit & Sponsorship Opportunities

Contact Information

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