



Scientific Assembly  
**CHICAGO 26**

**EXHIBIT & ENGAGEMENT  
OPPORTUNITIES**

**OCTOBER 5 - 8, 2026 • CHICAGO, ILLINOIS • ACEP.ORG/ACEP26**



# CONNECTING YOU TO EMERGENCY MEDICINE LEADERS

at the World's Largest Emergency Medicine Conference



 American College of  
Emergency Physicians®  
ADVANCING EMERGENCY CARE 

# CONNECT TO THE EMERGENCY MEDICINE COMMUNITY

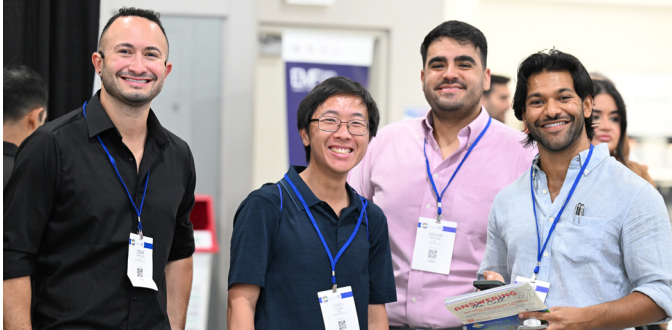


# OVER 39,000 MEMBERS STRONG!

EMERGENCY MEDICINE PHYSICIANS • RESEARCHERS  
EMERGENCY DEPARTMENT DIRECTORS • KEY DECISION MAKERS

No other emergency medicine organization can match ACEP's reach and credibility. Our members are emergency medicine physicians, researchers, emergency department directors, and other key decision makers.

In this prospectus, you will find a perfect solution to your branding, educational, marketing, and sales needs to harness ACEP's reputation in partnership with your organization.



# EXHIBITS

## Exhibit Booth

From \$37/sq. ft.

Get your booth today and make important face-to-face connections with the EM professionals that matter to you most. The ACEP26 Exhibit Hall is the place to be with leading industry companies, a Career Hub for those ready to make their next big career move, exciting enhancements to provide even more educational and networking opportunities, and so much more!

## Exhibitor Suites

\$9,000 each

Exhibitor suites provide your company with a space all your own for private meetings, NDA demos and candidate interviews. The space is approximately 10'x20' in size and includes a locking door, small café table, four chairs, one standard electrical connection, and a logo sign on outside of suite.

### DID YOU KNOW?







According to a recent Freeman Event Organizer Report, **61%** of attendees want interactive demonstrations or small-scale sessions at exhibit booths and **73%** drive buying decisions.



# GENERAL SPONSORSHIP



ACEP recognizes organizations for their overall support of ACEP26 at the levels noted below. All supporters receive the benefits outlined in addition to the benefits associated with a specific opportunity you may support (relaxation station, General Session, etc.). Your total investment in ACEP26 Scientific Assembly will determine your level of recognition.\*

LEVELS OF SUPPORT	DIAMOND	PLATINUM	GOLD	SILVER
	 \$40,000 +	 \$25,000 to \$39,999	 \$15,000 to \$24,999	 \$5,000 to \$14,999
Digital Recognition on ACEP.org & Event App	Logo and link to company website	Logo	Logo	Printed Name
Print Recognition in Onsite Program & Hanging Banner Sign	Logo	Logo	Logo	Printed Name
Advertising	½ page sponsor recognition print ad in ACEPNow or other ACEP publication	Digital banner ad in EM Today's Weekend Review E-mail**	Digital banner ad in EM Today's Weekend Review E-mail**	Digital banner ad in EM Today's Weekend Review E-mail**
Priority points based on level of support. <i>Priority points are the primary factor in determining your company's booth placement in the ACEP27 Exhibit Hall</i>	20 points	16 points	12 points	8 points

\*The benefits listed above do not apply to the support of some items in this prospectus (Exhibit Space and Suites, Section Support, Advertising, Focus Groups, Pre-Conferences, Expert Theaters).

\*\* Weekly reach: 53k emergency physicians

# NETWORKING OPPORTUNITIES

## Closing Event

From \$25,000



Associate your brand with the final take-away memories of ACEP26. This popular networking event connects you with attendees in a celebratory setting that strengthens brand recall beyond the meeting.

## Special Interest Sections

\$5,000 - \$15,000



Gain direct access to a highly engaged, specialty-focused audience through a 10-15 minute speaking opportunity during a Special Interest Section meeting aligned with your company's strategic priorities.

## Emergency Ultrasound Management Course Reception

\$25,000



Opportunity for your team to attend and network among ultrasound experts and other physicians who manage ultrasound procedures in the emergency department. This is a social engagement, rather than an education opportunity.

## AI Reception

\$10,000



Connect with forward-thinking leaders driving the next wave of AI innovation in emergency medicine. This is a social engagement, rather than education opportunity.

## Wine & Cheese Reception

Call for Pricing



Join us for a relaxed evening on the exhibit floor at our Wine & Cheese Reception. Unwind, explore the hall, and connect with industry-leading exhibitors while discovering the latest innovations in emergency medicine.

You don't want to miss this lively event and the ideal chance to network with peers, reconnect with colleagues, and build new partnerships.



### DID YOU KNOW?



A recent Freeman Event Organizer's Report shows **52%** of attendees look for opportunities to meet other attendees with similar professional challenges.

# SUPPORT OPPORTUNITIES

## Expert Theaters

**\$27,500-\$37,500**



Put your experts center stage with a 45-minute presentation featuring AV support and catered meals or snacks for up to 125 attendees. With high-value visibility, Expert Theaters elevate your brand's credibility. Exhibit booth required.

## Talk in the ACEP Park

**\$5,000**



**NEW TO ACEP26!** Spend valuable time with attendees in the ACEP Park. You will have the opportunity to conduct a 20 minute non-CME session for small groups in the ACEP Park. Food and beverage may be included for an additional charge. Note, supporters of a Talk in the Park Session must be an exhibitor. Exhibit booth required.

## Emergency Ultrasound Management Course

**\$7,500-\$15,000**



This course brings together 100+ emergency physicians specializing in ultrasound. Designed for both community and academic programs, this 'how-to' session covers the A-to-Z of building a successful Emergency Ultrasound Program. Corporate supporters can attend the Emergency Ultrasound Management Course, with recognition provided in the Schedule-at-a-Glance, on the ACEP website, and onsite signage.

## ACEP Park Games, Seating Areas and Lounges

**\$5,000 and up**



Showcase your brand in one of the exciting activity areas at the new ACEP Park! It's a great way to show your support and extend your reach well beyond your booth. Exhibit booth required.

## Innovator Meet-up

**Call for Pricing**



Be a part of the next frontier with a presence at the Innovator Meet-up, where AI pioneers and emergency medicine leaders unite to discuss a variety of aspects in this emerging field.

## ACEP Park Brew Pub with Drink Tickets

**\$20,000 per day**



Pull up a stool and say "Cheers!" at the Brew Pub in ACEP Park. This sponsorship offers a fun, high-visibility way to connect with attendees. Includes branded cups and/or napkins, with drink tickets distributed by one of your company representatives for added engagement. Exhibit booth required.

## Coffee Breaks

**\$15,000 per day**



Sponsor a branded coffee break at ACEP26 with high visibility and multiple impressions each day of the conference. This support level will allow you to provide cups and/or napkins featuring your company logo. Exhibit booth required.

### DID YOU KNOW?



According to Freeman Trend Reports, **84%** of conference attendees say connecting with subject-matter experts is critical, and **47%** cite SME conversations as a top driver of purchase decisions.

# SUPPORT OPPORTUNITIES



## Opening General Session



From \$25,000

Align your brand with the energy of the conference's first session. Includes recognition on the main screens, verbal acknowledgment from the podium, and VIP reserved seating. Opportunity to provide 4,000 promotional flyers for the seats.

## BattleDocs Arena: PEER Challenge



\$10,000-\$15,000

Support the PEER Challenge, a single elimination tournament that matches residency programs against each other in a showdown of clinical knowledge. The Championship Team is crowned during live competition during Scientific Assembly! Exhibit booth required.

## Research Forum



\$10,000-\$25,000

Support the Research Forum to champion the science that drives the future of emergency medicine. Your sponsorship includes premier signage, plus access to 650+ researchers and innovators shaping tomorrow's clinical breakthroughs.

## BattleDocs Arena: Quiz Show



\$15,000

The Quiz Show in BattleDocs arena is a unique way to collaborate with ACEP. Together we will craft questions to be presented in an exciting game show format lead by one of ACEP's key physician leaders! Exhibit booth required.

## Charging Lounge



\$25,000

The ACEP Charging Lounge is located in ACEP Park in the Exhibit Hall. The stations will provide the opportunity for attendees to recharge and also give your brand extensive exposure. Exhibit booth required.



## Hotel Key Cards



\$35,000

Put your brand on a highly visible opportunity. This exclusive opportunity allows you to provide company specific design elements and we take care of the rest. Key Cards will be distributed at the three hotels with the largest ACEP26 Scientific Assembly hotel blocks.

# SUPPORT OPPORTUNITIES



## innovatED Skills Zone

**Call for Pricing**



innovatED Skills Zone provides your organization with an area to provide hands-on demonstrations for your products. Designed with the goal of allowing interactive, case-based examples of how your product can improve patient care in the emergency department. Exhibit booth required.

## Global Village

**\$5,000+**



ACEP26 will once again host the Global Village, an area devoted to International Emergency Medicine. Attendees include International EM organizations, International Section members, and ACEP country specific ambassadors.

## Relaxation Station

**\$40,000**



The ever-popular Relaxation Station will offer 5 minute seated chair massages. For attendees to receive their massage, they must first stop by your booth - a great traffic driver. Exhibit booth required.

## Seating Cubes

**\$10,000**



Give attendees a place to network and rest with seating cubes that will be placed in the Exhibit Hall. Each cube will have your corporate or brand logo on four sides. Cubes are sold in sets of 10. Exhibit booth required.

## Therapy Dog Experience

**\$10,000**



Meet the Certified Therapy Dogs! Interaction with these lovable dogs can decrease stress in both the health care team and patients alike! A great opportunity to bring a smile and comfort to meeting attendees. Exhibit booth required.

## Mobile App

**\$40,000**



Exclusive branding in a tool used by at least 65% of attendees. Gain visibility every time the event app is opened.

## WiFi Support

**\$30,000**



Put your company logo in front of thousands of emergency medicine professionals by sponsoring the conference WiFi. Your company's logo will be prominently showcased on the WiFi splash page used by attendees throughout the convention center.

## Focus Groups

From \$15,000



Connect directly with a small, targeted group of emergency professionals in a private meeting room. ACEP supplies a curated attendee list for you to hand-pick participants, provides best practices to maximize attendance, and secures the private space - ensuring your brand is quite literally in the room where it happens. Beyond leads, you gain direct insights into product adoption, accelerate trust, and leave with intelligence to shape innovation and sales strategy.



## VISIBILITY & BRANDING: DIGITAL

### eDaily Conference Newsletters

\$3,500-\$7,500



Place your ad in ACEP's daily email updates sent to thousands of attendees and members during the conference. This highly read communication keeps your brand in front of participants each morning as they plan their day.

### e-Highlights Post-Conference Email

\$3,500-\$7,500



Extend your visibility beyond the conference with a sponsored placement in the CME follow-up email. This touchpoint reaches attendees as they return to their practices, reinforcing your brand association with learning and outcomes.

### Know Before You Go Emails

\$15,000-\$25,000



Place your brand in front of registered attendees just days before they arrive onsite. Open rates average 74%, making these among ACEP's most-read communications. Sponsors gain an exclusive banner ad that links directly to their chosen URL, driving visibility and action as attendees are preparing for the conference.

### Registration Confirmation Email

\$25,000



Exclusive branding on confirmation emails to all ACEP26 registered attendees.

# ADVERTISING

## Convention Center Advertising



### Call for Pricing

Column wraps, banners, escalator graphics, etc. in the convention center.

## Escalator Clings



### Call for Pricing

Give attendees something to read while they ride! Escalator clings are available for highly visible positions within the convention center as attendees traverse from their courses to the exhibit hall.

## Hanging Banners



### Call for Pricing

Many hanging banner positions are available to elevate your brand to new heights! We offer both double- and single-sided options in various sizes and in very visible positions.



## Aisle Clings & Aisle Signs



**\$7,500**

Own your aisle at ACEP26! Attendees can't miss your company's brand on these directional clings that mark the aisles in the Exhibit Hall. You provide the logo (corporate or brand) and we'll handle the rest. Want more than three aisles? Ask us about a bundle discount.

## Exhibitor Passport



**\$2,000**

The Exhibitor Passport gives attendees the opportunity to win prizes and helps bring traffic to your booth. Space is limited so sign up early!

## Onsite Schedule with Career Guide



**\$3,000 - \$9,500**

Print is not dead and so many of our attendees still love to flip the pages of our Onsite Guide. Multiple ad sizes available. Talk to us today about tailoring an advertising package to suit your marketing needs.





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**TO CUSTOMIZE A PACKAGE TO FIT YOUR NEEDS, PLEASE CALL:**

SPONSORSHIP OPPORTUNITIES

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EXHIBITS & ADVERTISING

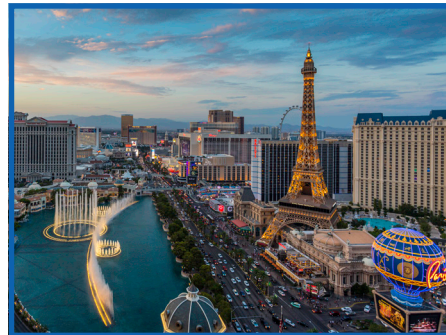
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**SAVE THE DATES:**



**ACEP27**  
**Scientific Assembly**  
October 25 - 28, 2027  
Boston, MA



**ACEP28**  
**Scientific Assembly**  
September 17 - 20, 2028  
Las Vegas, NV



**ACEP29**  
**Scientific Assembly**  
October 1 - 4, 2029  
Philadelphia, PA

