Exhibitor Tech Suite & Business Suite Terms & Conditions

1. Defined Terms

The terms "HRS" Management as used herein shall mean the Heart Rhythm Society.

The terms "Exhibitor Suite" and "Suite" as used herein shall reference both Exhibitor Tech Suites & Business Suites.

2. Applicability, Interpretation, and Governing Law

These Heart Rhythm 2025 Exhibitor Suite Terms and Conditions ("Terms") are identified in the Exhibitor Suite Application between the exhibitor and HRS Management. HRS Management shall have the authority to interpret and enforce these terms. All matters not covered by these terms are subject to the decision of HRS Management. All decisions so made shall be as binding on all parties as to the original terms. It is the responsibility of the exhibitor and/or their designated representative to abide by all terms. The exhibitor or its representatives that fail to observe these conditions or the terms of the Exhibitor Suite Application may be excluded from the contracted Suite without refund.

Any claim or cause of action arising out of these terms shall be governed exclusively by the law of the District of Columbia without regard to its conflict of laws principles and any claim or cause or action arising under these terms shall be adjudicated exclusively in the state or federal court.

3. Amendments

These terms may be amended at any time by HRS Management, and all amendments so made shall be binding on exhibitors equally with the original terms and conditions.

4. Eligibility

Suite(s) may be secured only by contracted Heart Rhythm 2025 exhibitors. If the exhibitor cancels or defaults on exhibit space, the contracted Suite(s) will be revoked, and cancellation fees will apply as outlined in these terms.

5. Payment Schedule

100 percent of payment is due upon the selection of space(s) and the signing of the application.

6. Unoccupied Space, Payment Failure

Unoccupied Space – any Suite(s) space not claimed and/or occupied prior to 2:30 PM, Thursday, April 24, 2025, may be resold or reassigned by HRS Management without obligation on the part of HRS Management for any refund whatsoever.

7. Exhibitor Refund and Cancellation Policy

All cancellations must be submitted in writing by March 3, 2025, for a 25 percent refund. Refunds are not available after March 3, 2025. If exhibitor cancels exhibit space, Suite space will be canceled automatically.

8. Exposition Cancellation by Heart Rhythm Society

It is mutually agreed, that in the event of cancellation of Heart Rhythm 2025 exhibits due to fire, strikes, government regulations, acts of war, acts of terrorism, or other causes that would prevent its scheduled openings or continuance, then and thereupon this agreement will be terminated and HRS Management shall determine an equitable basis, for the refund of such suite fees. HRS Management will not be held liable for any other costs incurred by the exhibitor.

9. Suite Use Guidelines

The exhibitor agrees to utilize Suites for face-to-face client meetings, exhibitor personnel meetings, hospitality functions, or one-on-one demonstrations during Heart Rhythm 2025. Exhibitors are **not permitted to present educational symposia, sessions, or activities** from the Suite(s). All industry events, meetings, or other gatherings, held over April 21-27, 2025, are subject to approval by the Heart Rhythm Society. The <u>Industry Education, Events & Meetings Guide</u> lays forth all guidelines that must be followed by all exhibiting companies and non-exhibiting companies that are in the medical and cardiovascular space. Any exhibitor that is found noncompliant will be subject to a minimum of lost priority points.

10. Food and Beverage Guidelines

Food and Beverage is permitted in Suites and must be ordered through the convention center's catering department. All companies must adhere to the Food and Beverage guidelines outlined in the exhibitor service kit. The Alcohol Policy states that champagne/mimosas, no more than 4 oz per glass, may be served after 10:00 AM. Beer, wine, and liquor service may not start before noon.

11. Installation, Hours of Operation, and Dismantling

Dates and times for installation, hours of operation, and dismantling of the suite will follow the official Heart Rhythm 2025 exhibit hall schedule. HRS Management reserves the right to alter the Heart Rhythm 2025 meeting and exhibit hours in any manner whatsoever if in its sole discretion, such alteration is in the best interest of the HRS.

12. Dismantling Security and Unmoved Items

Exhibitor personnel must remain in their contracted Suite(s) until materials are secured. All products being shipped from the convention center should be securely packed before leaving the Suite(s). HRS Management, the convention center, and all official contractors assume no responsibility for material left unattended in the Suite(s) during the dismantling period. Products left during the dismantling period may be removed by HRS Management and the exhibitor shall be liable for and agree to pay all cost for dismantling, and shipping. HRS Management shall not be liable for any damage to any materials.

13. Permitted Admission

Admission to Suite(s) is by the Heart Rhythm 2025 official badge obtained upon registration, entitling attendee access to the Suite(s) in accordance with the HRS Management policy. The badge is not transferable. HRS Management shall have sole authority over admission policies at all times.

14. No Smoking Policy

The Heart Rhythm Society maintains a no-smoking policy for the use of tobacco products inclusive of e-cigarettes. San Diego Convention Center is a smoke-free facility. Exhibitors are responsible for ensuring that all individuals associated with the exhibiting company comply with this policy.

15. Relocation of Suite

HRS Management reserves the right to alter the locations of Suite(s) as shown on the official floor plan, if deemed, in the sole discretion of HRS Management, to be advisable or in the best interest of Heart Rhythm 2025.

As a participating exhibiting company at Heart Rhythm 2025, all rules for the above and on the official application and contract for exhibit space shall be abided by all exhibitors and their guests.

Heart Rhythm Society reserves the right to base all decisions on the best interests of all concerned parties. All decisions are final.