2027 SPONSORSHIP OPPORTUNITIES MAJOR SPONSORS

PLATINUM SPONSORS – $70,000

ON-SITE VISIBILITY

- **Three (3) exhibit booths** (additional booths at $3,600 each; $3,900 corner booth; $4,600 island booth) with priority placement in the Exhibit Hall.
- **Live and Recorded Exhibitor Seminar (with Optional Live Streaming)** to be placed on USCAP 2027 On Demand meeting for 6 months after the in-person meeting.
- **SPONSORS' VIP LOUNGE!** Platinum level access; naming and appreciation signage.
- **Co-Sponsorship of "USCAP Opening Reception."** Take advantage of this exclusive opportunity to have your branding alongside of the Academy's at THE SOCIAL EVENT of the Annual Meeting held at the Vancouver Convention Centre on March 13 from 6-7:30 PM.
- **USCAP LEADERSHIP Sponsors' Booths Tour** – at the Ribbon Cutting for the official opening of the USCAP 2027 exhibits, Academy leadership will do a walk-through visiting Sponsors' booths.
- **Complimentary Lead Retrieval System** (up to 10 licenses).
- **Connect Lounge –** The Connect Lounge is all about bringing people together. A place where registrants can check their emails and relax between sessions or meet up with your peers with real, unplugged conversations.
- **Eighteen (18)** exhibit badges with Platinum Sponsorship ribbon for booth representatives.
- **One (1) full meeting registration**
- **Choice of one:** sponsorship of (1) **USCAP Trainee Mixer**, or (1) **Coffee Break in the Exhibit Hall**, or (1) **Speaker Ready Room.**
- **Access to the USCAP mailing list** for one mailing.
- **One email to USCAP Registrants**
- **Two invitations to the USCAP President's Reception.**
- **Prominent listing as a Platinum Sponsor** with logo on Entrance Unit of the Exhibit Hall.
- **Identified as an official USCAP Platinum Sponsor** in the 2027 USCAP Annual Meeting communications and right to use the 2027 USCAP Annual Meeting sponsor logo in electronic advertisements and promos.
- **Purchase additional sponsorship items with a 10% discount** on the purchase of one or more items.

DIGITAL VISIBILITY/OTHER MEDIA

- **Ten-second company video or full color ad on:** The footer of the Popular Digital Exhibit Hall Locator Touch screens used by attendees to view and search the Interactive Exhibitor Floor Plan by company name as well as products/services. All Meeting Monitors strategically placed throughout the exhibit level of the Convention Center to maximize exposure and increase your company's visibility outside the exhibit hall.
- **Prominent placement in "Thank You, Sponsors" ads** in on-site Meeting banner and scrolling Monitors.
- **Highlighted listing on the dedicated Sponsors button on the Popular Digital Exhibit Hall Locator Touch screens.**
- **Prominent placement with links in the 2027 USCAP Annual Meeting's meeting e-blasts.**
- **Logo on the USCAP website** with a link to your homepage (each year USCAP's annual meeting websites have more than 250,000 Page Views and 73,500 Active Users).

ENHANCED ONLINE EXHIBITOR LISTING TO INCLUDE:

- **Online Profile**—Update your booth profile with all relevant company information (1,000 characters).
- **Welcome Message**—Add an event-specific message to highlight your presence at the meeting.
- **Videos**—Let potential buyers see and hear your story through up to two promotional videos.
- **Product Categories**—Select up to 10 categories to help your customers find you faster!
- **Products**—Feature up to 10 of your product lines or some of your most popular brands, including text descriptions and photos.
- **Press Releases**—Highlight up to 10 of your company's releases. Tell your story in a printable, downloadable press release. These will also be cataloged with several major search engines.
- **Show Specials**—Spotlight up to 10 deals, discounts, giveaways, post-show drawings, and so on, to keep the traffic coming to your booth.
- **Event Map Logo**—Brand your presence on the show floor to make your company stand out.
- **Enhanced Online Display Listing**—Help your company stand out! As a sponsor, your listing will be highlighted to ensure all of our attendees know of your support of USCAP.

Deadlines for ads: final sponsor information must be received by the USCAP by Friday, January 9, 2027

GOLD SPONSORS – $35,000

ON-SITE VISIBILITY

- **Two (2) exhibit booths** (additional booths at $3,600 each; $3,900 corner booth; $4,600 island booth.
- **SPONSORS' VIP LOUNGE!** Gold level access; naming and appreciation signage.
- **USCAP LEADERSHIP Sponsors' Booths Tour** – at the Ribbon Cutting for the official opening of the USCAP 2027 exhibits, USCAP leadership will do a walk-through visiting Sponsors' booths.
- **Complimentary Lead Retrieval System** (up to 10 licenses).
- **Twelve (12) exhibit badges** with Gold Sponsorship ribbon for booth representatives.
- **Choice of one: sponsorship of (1) Fellowship Fair** OR (1) **Charging Station** OR (1) **Coffee Break** in the Exhibit Hall.
- **Access to the USCAP mailing list** for one mailing.
- **One email to USCAP Registrants.**
- **Prominent listing as a Gold Sponsor** with logo on Entrance Unit of the Exhibit Hall.
- **Identified as an official USCAP Gold Sponsor** in the 2027 USCAP Annual Meeting communications and right to use the 2027 USCAP Annual Meeting sponsor logo in electronic advertisements and promos.
- **Priority to purchase additional sponsorship items** with a 10% discount off the purchase of one or more items.

DIGITAL VISIBILITY/OTHER MEDIA

- **Ten-second company video or full color ad on:** The footer of the Popular Digital Exhibit Hall Locator Touch screens used by attendees to view and search the Interactive Exhibitor Floor Plan by company name as well as products/services. All Meeting Monitors strategically placed throughout the exhibit level of the Convention Center to maximize exposure and increase your company's visibility outside the exhibit hall.
- **Prominent placement in "Thank You, Sponsors" ads** on on-site Meeting banner and scrolling Monitors.
- **Listing on the dedicated Sponsors button on the Popular Digital Exhibit Hall Locator Touchscreens.**
- **Prominent placement with links in the 2027 USCAP Annual Meeting's meeting e-blasts.**
- **Logo on the USCAP website** with a link to your homepage (each year USCAP's annual meeting websites have more than 250,000 Page Views and 73,500 Active Users).

ENHANCED ONLINE EXHIBITOR LISTING TO INCLUDE:

- **Online Profile**—Update your booth profile with all relevant company information (1,000 characters).
- **Welcome Message**—Add an event-specific message to highlight your presence at the meeting.
- **Video**—Let potential buyers see and hear your story through a promotional video.
- **Product Categories**—Select up to five categories to help your customers find you faster!
- **Products**—Feature up to five of your product lines or your most popular brands, including text descriptions and photos.
- **Press Releases**—Highlight up to five of your company's releases. Tell your story in a printable, downloadable press release. These will also be cataloged with several major search engines.
- **Show Specials**—Spotlight up to five deals, discounts, giveaways, post-show drawings, and so on, to keep the traffic coming to your booth.
- **Event Map Logo**—Brand your presence on the show floor to make your company stand out.
- **Enhanced Online Display Listing**—Help your company stand out! As a sponsor, your listing will be highlighted to ensure all of our attendees know of your support of USCAP.

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SILVER SPONSORS—$25,000

ON-SITE VISIBILITY

- **One corner booth** (additional booths at $3,600 each; $3,900 corner booth; $4,600 island booth.
- **SPONSORS' VIP LOUNGE!** Silver level access and appreciation signage.
- **USCAP LEADERSHIP Sponsors' Booths Tour** – at the Ribbon Cutting for the official opening of the USCAP 2027 exhibits USCAP leadership will do a walk-through visiting Sponsors' booths.
- **Complimentary Lead Retrieval System (up to 10 licenses).**
- **Six exhibitor badges** with Silver Sponsorship ribbon for booth representatives.
- **Choice of one: sponsorship** of (1) **USCAP First Timer's Meeting**, OR (1) **Coffee Break** in the Exhibit Hall, OR (1) **Mentors at the Table.**
- **Access to the USCAP mailing list** for one mailing.
- **Prominent listing as a Silver Sponsor** with logo on Entrance Unit of the Exhibit Hall.
- **Identified as an official USCAP Silver Sponsor** in the 2027 USCAP Annual Meeting communications and right to use the 2027 USCAP Annual Meeting sponsor logo in electronic advertisements and promos.
- **Priority to purchase additional sponsorship items** with a 10% discount off the purchase of one or more items.

DIGITAL VISIBILITY/OTHER MEDIA

- **Ten-second company video or full color ad on:** The footer of the Popular Digital Exhibit Hall Locator Touch screens used by attendees to view and search the Interactive Exhibitor Floor Plan by company name as well as products/services. All Meeting Monitors strategically placed throughout the exhibit level of the Convention Center to maximize exposure and increase your company's visibility outside the exhibit hall.
- **Ten-second company video** (no audio permitted) running 1x per cycle on all Meeting Monitors strategically placed throughout the Convention Center to maximize exposure and giving your company the benefit of increased visibility outside of the exhibit hall.
- **Prominent placement in "Thank You, Sponsors" ads** on on-site Meeting banner and scrolling Monitors.
- **Listing on the dedicated Sponsors button on the Popular Digital Exhibit Hall Locator Touchscreens.**
- **Prominent placement with links in the 2027 USCAP Annual Meeting's meeting e-blasts**
- **Logo on the USCAP website** with a link to your homepage (each year USCAP's annual meeting websites have more than 250,000 Page Views and 73,500 Active Users).

ENHANCED ONLINE EXHIBITOR LISTING TO INCLUDE:

- **Online Profile**—Update your booth profile with all relevant company information (750 characters).
- **Welcome Message**—Add an event-specific message to highlight your presence at the meeting.
- **Product Categories**—Select up to five categories to help your customers find you faster!
- **Products**—Feature a product line or your most popular brand, including text descriptions and photos
- **Press Releases**—Highlight one of your company's releases. Tell your story in a printable, downloadable press release. These will also be cataloged with several major search engines.
- **Show Specials**—Spotlight one deal, discount, giveaway, post-show drawing, and so on, to keep the traffic coming to your booth.
- **Event Map Logo**—Brand your presence on the show floor to make your company stand out.
- **Enhanced Online Display Listing**—Help your company stand out! As a sponsor, your listing will be highlighted to ensure all of our attendees know of your support of the USCAP.

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