

Dear Valued Exhibitor:

Welcome to the Manufacturing Technology Series EAST 2025 event! We look forward to helping make this event a rewarding experience for you and your company. The Exhibitor Manual contains all the services and forms you will need to prepare your exhibit space. Please note the early bird order deadline dates for discounts on services. Exhibitor package plans are comprehensive, so please be sure to review the information.

Implement an effective pre-show promotion strategy:

Your success starts with a plan. To assist you, we've developed several marketing tools to help get the most from your event participation. The Exhibitor Marketing Kit identifies numerous ways for you to promote your company's participation at the event, reach new prospects, and raise your company's profile in the media and industry.

- **INCLUDED EXHIBITOR MARKETING OPPORTUNITIES** – For the full description of these opportunities and how you can start utilizing them today, please visit <https://east.mtseries.com/>. Click on the “Exhibit” button and then Exhibitor Marketing Kit when live.
- **GUEST PASSES** – Utilize the digital Guest Pass to provide your customers and top prospects with complimentary admittance to the event and track your pre-event marketing initiatives! (*\$50 savings for your customers when used after May 9; event is free until May 9*)
- **EVENT SPONSORSHIPS** – Reach a broad cross-section of decision makers with a customized Sponsorship Package that is designed to build brand awareness, increase industry exposure and drive traffic to your exhibit. Inquire with your Account Representative.
- **OFFICIAL VENDOR LOGO** – Please be advised that “official” vendors for Manufacturing Technology Series EAST will be represented by an official vendor logo. Look for this logo on all vendor communications and forms so you know you are dealing with an official show vendor.



Your Manufacturing Technology Series events team is dedicated to providing the highest quality manufacturing event on the East Coast. Thank you for your business and we look forward to seeing you this coming May!

Your Manufacturing Technology Series EAST 2025 Team, 800-733-3976

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