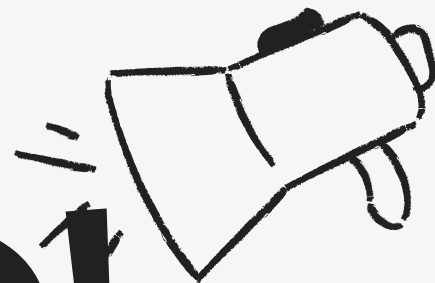




Scientific Assembly
SAN FRANCISCO 22



HACKED!

SPONSOR

OPPORTUNITIES



BE A PART OF DISCOVERY AND INNOVATION AT THE ACEP22 HACKATHON EVENT!

PRESENTED IN CONJUNCTION WITH INDUSTRY INNOVATORS, THE ACEP EMERGENCY MEDICINE DATA INSTITUTE AND ACEP'S HEALTH IT COMMITTEE, HACKED! CAN HELP SOLVE THE MOST PRESSING EMERGENCY MEDICINE PROBLEMS.

HARNESS THE POWER OF EMERGENCY MEDICINE PROBLEM-SOLVING WITH THE TECHNICAL KNOW-HOW OF PROVEN INNOVATORS.

Contact us to learn more:

Tina Carter | tcarter@acep.org (Companies A-L)

Stephanie Batson | sbatson@acep.org (Companies M-Z)

DETAILS:

In recognition of the growing importance of digital health, the American College of Emergency Physicians is excited to bring the HackED! Hackathon to ACEP22 in San Francisco, October 1-3.

We are seeking organizations to support us as we bring together the EM and Technology communities in a forum for discovery and innovation. This event will provide an opportunity to explore potential avenues for value realization and offer insights to help advance technology within the emergency medicine discipline.

WHAT WE AIM TO ADDRESS:

- Wearable Health Data - Making the data actionable in treatment
- Hospital at Home - Leveraging EM understanding of acute care to better support inpatient, home-based care
- Healthcare Surveillance Tools - What systems can be put in place to improve patient outcomes while reducing individual physician burden?

LEARN MORE, [Visit our website!](#)

SPONSORSHIP OPPORTUNITIES:

PINNACLE LEVEL - \$30,000

- As the exclusive presenting HackED! sponsor, your company will receive the following benefits:
- Recognition on the ACEP22 website, mobile app and on signage at the convention center
- Recognition on event signage in the HackED! space at ACEP22
- Points toward your company's ACEP24 booth space draw
- Sponsors ribbons for company representatives' badges
- Collaboration and partnership opportunities with leading emergency medicine organizations and leaders:
 - Make yourself an available content expert for teams
 - Provide assets from your company to aid in group ideation
 - Opportunity to speak to the HackED! participants from the event main stage
- Private Meeting at ACEP22 - Opportunity for a one-hour private appointment during ACEP22 with a select group of ACEP leaders in the EM Technology space to discuss issues and obtain valuable feedback.
- Educational editorial announcement in ACEP's Weekend Review e-Newsletter - Opportunity to include an educational, success stories, or clinical announcement (60 words) and URL to a related landing web page ACEP Weekend Review. Circulation: 29,000, (open rate 34%). The announcement would highlight educational resources.

PREMIUM LEVEL - \$5,000

- As a HackED! sponsor, your company will receive the following benefits:
- Collaboration opportunity with leading emergency medicine organizations and leaders by making yourself an available content expert for teams
- Recognition on the ACEP22 website, mobile app and on signage at the convention center
- Recognition on event signage in the HackED! space at ACEP22
- Points toward your company's ACEP24 booth space draw
- Sponsors ribbons for company representatives' badges

EVENT SCHEDULE

October 1

11:00am - 11:10am Introduction

11:10am - 11:30am Featured speaker

11:30am - 12:15pm Team formation, coaches, and discussion

12:15pm - 12:30pm Design speaker

12:30pm - 1:30pm Break for Lunch

1:30pm - 3:30pm Work

October 2

9:30am - 9:40am Coach check-in

9:40am - 9:55am Design speaker (15 min)

9:55am - 12:30pm Work

12:30pm - 1:30pm Break for lunch

1:30pm - 3:30pm Work

October 3

9:30am - 9:40am Coach check-in

9:40am - 12:30pm Work

12:30pm - 1:00pm Break for lunch

1:00pm - 3:30pm Pitch competition



Up to 12 teams, each with 5-8 people with subject matter expertise across clinical and technical domain. Teams will be self-governed and are responsible for coordinating their workflows and schedules. Each team will be given content information 2-3 weeks in advance so they may begin work on their solutions prior to the event. Coaches will be made available for each team during the event. Participants are likely to be physicians, programmers, coders, informaticists, innovators, and students.

At the conclusion of the event, teams will pitch their solutions to a panel of 5 judges comprised of physician leaders, innovators, informaticists, and technical experts. Solutions do not have to be a finished product - each pitch only needs to be compelling, viable, and feasible.