



Scientific Assembly
SAN FRANCISCO 22

EXHIBIT & ENGAGEMENT
OPPORTUNITIES

OCTOBER 1-4 • SAN FRANCISCO MOSCONE CENTER • ACEP.ORG/ACEP22



CONNECT WITH EMERGENCY MEDICINE LEADERS

at the World's Largest and Most Prestigious Emergency Medicine Conference



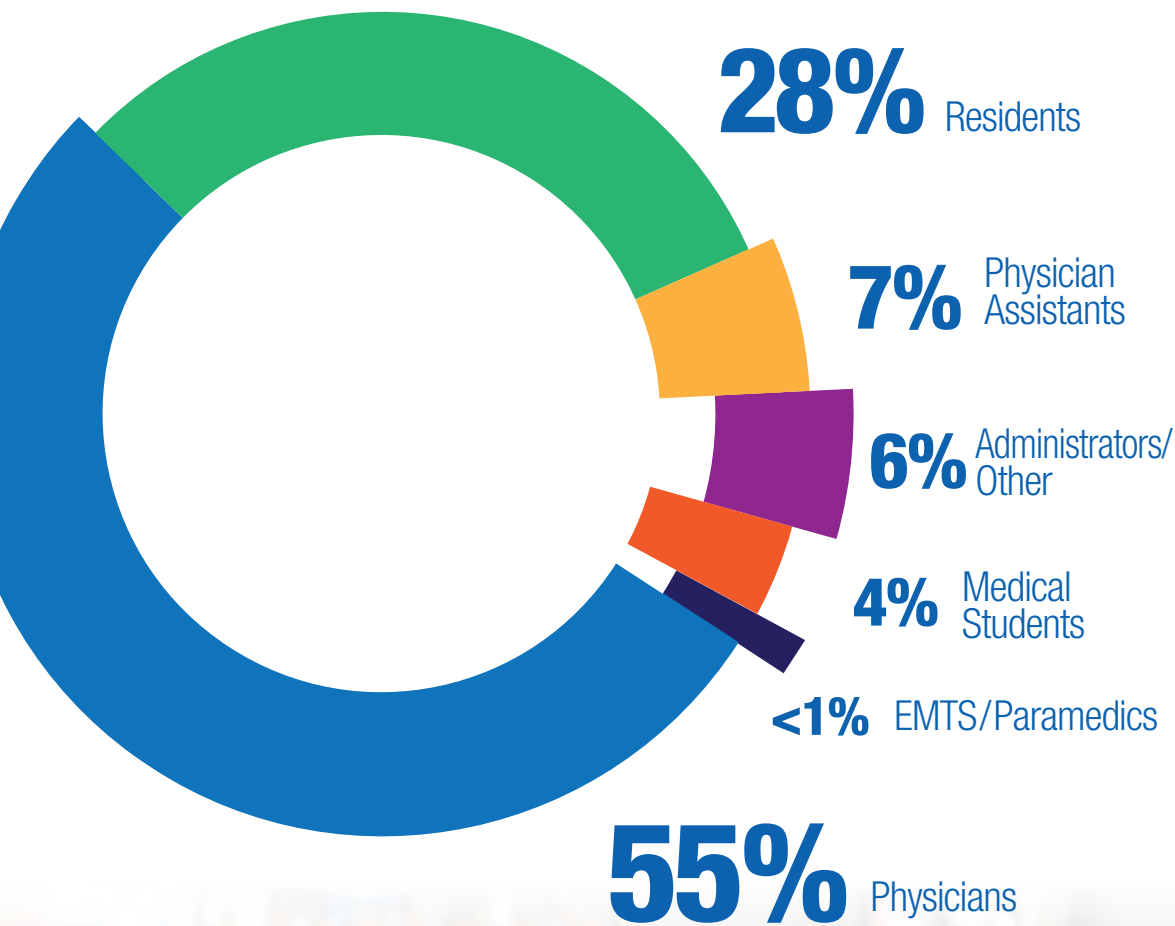
 American College of
Emergency Physicians®
ADVANCING EMERGENCY CARE 

Company Name | Tina Carter | tcarter@acep.org
A-L | 202-370-9287

Company Name | Stephanie Batson | sbatson@acep.org
M-Z | 469-499-0174

REACH YOUR TARGET AUDIENCE BY THE NUMBERS

More than 8,000 in-person attendees are expected to participate in ACEP22! Below represents our average attendee breakdown:



Opportunities Include:



EDUCATE



ENGAGE



BRAND



PROMOTE



EXHIBIT



Emergency physicians treat patients with symptoms in these clinical areas:



Attendees are actively involved in these practice resource areas and more

- › Compliance
- › Documentation
- › Medical Education and Simulation
- › Performance Improvement
- › Physician Wellness
- › Reimbursement and Coding
- › Research
- › Risk Management, Legal, and Regulatory Issues
- › Technology and Health IT
- › Telemedicine
- › Ultrasound and Imaging Devices



E X H I B I T



Scientific Assembly
SAN FRANCISCO **22**

Join the largest exhibit program in EM

Put the power of ACEP's annual meeting to work for you – secure your space today!

Dates October 1-3
Location George R. Moscone Convention Center
Exhibit Space Rate from \$31 / sq. ft.
Attendees More than 8,000 emergency medicine professionals

95% OF ATTENDEES ARE EXTREMELY SATISFIED OR SATISFIED
WITH ACEP SCIENTIFIC ASSEMBLY

98% OF EXHIBITORS REPORT THEIR EXHIBIT GOALS WERE MET OR EXCEEDED

50% HAVE PURCHASING POWER/INFLUENCE

94% OF ATTENDEES VISIT THE EXHIBIT HALL



Our past exhibitors give the exhibit program

RAVE REVIEWS

WITH

98%

STATING THAT THEY

achieved their goals for exhibiting

Benefits of Exhibiting Include:

- ▶ 7" x 44" booth identification sign
- ▶ Pipe and show color drape for non-island booths
- ▶ Listing of company information on ACEP22 website, onsite program, and the conference mobile app
- ▶ 5 exhibitor badges per 100 square feet of space rented
- ▶ 5 guest passes per 100 square feet of space rented

Exhibitor Suites

\$7,500

Add an exhibitor suite on the hall floor to continue conversations in a more private one-on-one setting!



Corporate Support Benefits

ACEP recognizes corporate supporters for their overall support of ACEP22 at the levels noted below. All supporters receive the benefits outlined in addition to benefits associated with a specific opportunity you may support (such as the Brew Park, Relaxation Station, General Session, etc.). Companies at the higher levels receive top billing in the benefits listed below.* Your total investment will determine your company's level of recognition.

Levels of Support	Diamond	Platinum	Gold	Silver	Bronze
	\$40,000 +	\$25,000 to \$39,999	\$15,000 to \$24,999	\$5,000 to \$14,999	\$2,500 to \$4,999
Logo in the ACEP22 onsite program, website and on sponsor recognition sign	✓	✓	✓	✓	✓
Acknowledgement on the ACEP22 mobile app	Logo	Logo	Logo	Name	Name
Pre- or post-show registrant mailing list (mail piece must be approved by ACEP)	✓	✓	✓	✓	✓
Priority points based on level of support. Priority points are the primary factor in determining your company's booth placement in the ACEP23 Exhibit Hall	20 points	16 points	12 points	8 points	4 points

*These benefits do not apply to the support of some items in the catalog (Expert Theaters, Exhibits, Satellite Symposia, advertising, etc.)



E D U C A T E



Scientific Assembly
SAN FRANCISCO 22



Expert Theater

\$20,000-\$35,000

Be a part of the scientific conversation by delivering a 45-minute presentation in the Exhibit Hall. ACEP will provide basic AV setup and boxed meals for your first 125 attendees. These events are sold on a first-come, first-served basis. Given the popularity of past Expert Theaters, they will sell out quickly!

Satellite Symposium

\$25,000-\$30,000

A valued educational component of ACEP22 providing attendees with additional educational opportunities. *These CME activities are offered outside of ACEP programming.*

Emergency Ultrasound Management Course

\$5,000 - \$15,000

This course brings together 100+ emergency physicians focused in emergency medicine ultrasound. This “how-to” course is recommended for both community and academic programs to learn the A-to-Z of creating a successful Emergency Ultrasound Program. Corporate supporters can attend the Emergency Ultrasound Management Course. Your company will be recognized in the onsite program, on the ACEP website, and on signage at the course.



Learning Lab

Starting at \$3,500 - \$7,500

EM professionals are on the go and want to get to the heart of what matters. Engage learners in their 5 senses by providing them with a 15-minute power-packed product demo or presentation that allows them a more hands-on learning opportunity. Make it interactive and direct, driving people to your booth to continue the conversation. The Learning Lab will be in the Exhibit Hall.



E N G A G E



Scientific Assembly
SAN FRANCISCO 22

NEW!

Adventures Outside the ED: A Wilderness Medicine Experience

Call for Pricing

An exciting new addition to the ACEP22 Exhibit Hall! Attendees will learn practical skills, participate in scenarios, and see new products. Join us to buildout this fun, new experience.

TikDoc Competition



\$25,000

Always competitive members of ACEP vie for prizes and bragging rights by creating short-form educational videos. Be the company that brings all the fun with killer ACEP member email branding visibility as we promote the competition pre, during and post ACEP22. Create a set of educational videos yourself to be featured in the digital library. All member voting will be strongly promoted.

Brew Park

\$100,000

The Brew Park will be a hub of activity in the exhibit hall and will be branded as the "ACEP Brew Park presented by _____." This park-like setting will play host to fun, games, and a beer hut where attendees can grab a cold brew. Of course, they can grab a hot brew (aka coffee) as well!

Focus Group

\$10,000

Together, we can shape the face of emergency care. Work with ACEP to get direct access to a select group of emergency physicians to discuss concepts and obtain feedback through a 60-90 minute in-person meeting.



NEW!

Wine Lounge

\$65,000

Embrace the Northern California vibe as the exclusive sponsor of the new Wine Lounge located in the exhibit hall. Enjoy this relaxing spot for attendees to gather and grab a glass of vino.

Special Interest Sections

\$2,500 - \$10,000

Build awareness about your product or service by reaching a specialized target audience. Many of ACEP's sections, like Emergency Medicine Directors, Diversity & Health Equity, and Ultrasound allow the opportunity for you to be apart of their annual meeting at ACEP22 through networking and a 10-15 minute speaking opportunity. See a list of all ACEP Sections [here](#).





B R A N D



Scientific Assembly
SAN FRANCISCO 22



All Attendees General Sessions

\$10,000-\$20,000

Capitalize on the excitement of the conference! Your company will be recognized by the ACEP President and on a slide during either the first or second General Session. You may also promote your product or service by distributing a promotional flyer on each chair at the General Session of your choice that can be used to generate leads and traffic to your booth in the Exhibit Hall.

WiFi Support

\$30,000

Your company's name will be featured on the splash page for the complimentary WiFi throughout the center where attendees and exhibitors alike are accessing digital content.

Mobile App

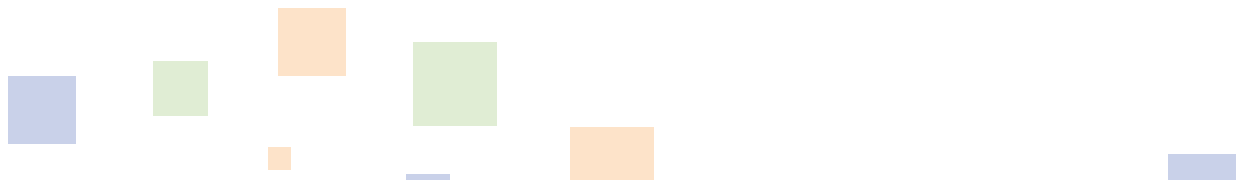
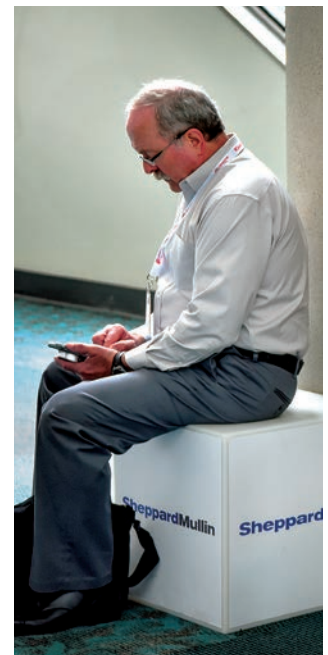
\$30,000

On-the-go alignment of your brand connects your products and services with attendees before and during the conference. This highly visible opportunity features prominent corporate logo placement and reaches attendees on their devices.

Seating Cubes

\$7,500

Give attendees a place to take a load off their feet with seating cubes that will be placed in high-traffic areas around the convention center and Exhibit Hall. Each cube will have your corporate or brand logo on all four sides. Cubes will be sold in sets of 10. Discounts will be given for 3 or more sets of 10 cubes.





B R A N D



Scientific Assembly
SAN FRANCISCO 22



Relaxation Station

\$30,000

The ever-popular Relaxation Station will be in the exhibit hall offering attendees 5-minute, stress-relieving chair massages. Increase traffic to your exhibit booth by distributing massage tickets. That's right – if they want a massage, they must come to you first!

Charging Stations

\$15,000 per unit

Promote your products and services on highly visible and frequently used charging stations located in high-traffic locations throughout the convention center. These stations will include the supporter's graphic and, where applicable, a non-interactive video loop.



Photo Booth

\$25,000

This exciting sponsorship option will give ACEP22 attendees the opportunity to show their ACEP pride! Attendees will have two photo options – digital for posting to social media or print for a fun souvenir. Fun photo props will be provided, and all photos will have the ACEP22 logo and your company logo at the bottom.

Mother's Room

\$3,000

The Mother's Room will be a quiet area for nursing mothers. Sponsoring this area says your company supports the hardworking moms of EM.

Hotel Key Cards

\$25,000

Put your brand on something attendees will use everyday! This exclusive opportunity allows you to create your own design and we do the rest.

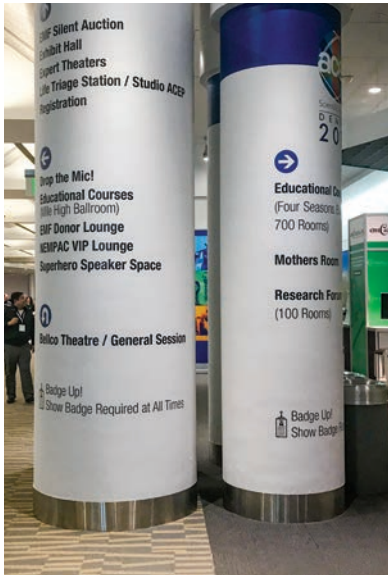




P R O M O T E



Scientific Assembly
SAN FRANCISCO 22



Convention Center Advertising

Call for Pricing

Get your company noticed with an eye-catching ad at ACEP22. San Francisco's Moscone Center offers many unique options including column wraps, banners, stair graphics, and more. Contact us, acepexhibits@acep.org, for details and pricing.



Digital Signage

\$25,000-\$30,000

Grab everyone's attention with this eye-catching, highly-visible digital sign in the convention center lobby.

Convention Hotel Advertising

Call for Pricing

Capture the attendees' attention where they live...at least for ACEP22! Conference hotel advertising opportunities include escalator clings, column graphics and more. Contact us, acepexhibits@acep.org, for details and pricing.

Exhibit Hall Entrance Floor Clings

\$12,500

Put your company front and center as attendees enter the exhibit hall.

Aisle Clings

\$7,500

Own your aisle at ACEP22! Attendees can't miss your company's brand on these directional clings that mark the aisles in the Exhibit Hall. You provide the logo (corporate or brand) and we'll handle the rest. Want more than three aisles? Ask us about a bundled discount.



Onsite Program with Career Guide

Call for Pricing

Put your message in the hands of ACEP22 attendees with this critical publication. Engage your brand with attendees as they navigate the meeting. Contact: Maureen Mauer, Ascend Media, 913-780-6633 mmauer@ascendmedia.com.



P R O M O T E



Scientific Assembly
SAN FRANCISCO 22

Conference Lead-Up Email

\$25,000

Capitalize on the excitement as we grow closer to the start of ACEP22! Be the exclusive advertiser on this email to attendees and make sure your company is top-of-mind as they head to San Fran.

Daily e-newsletter

Call for Pricing

Reach attendees and non-attendees with a daily e-newsletter sent to the entire ACEP membership. Updates and pictures from the conference will pair nicely with your advertising message. Contact: Maureen Mauer, Ascend Media, 913-780-6633 mmauer@ascendmedia.com.

Know-Before-You-Go Email

\$15,000

Be the exclusive advertiser in the first promotional email to all registered attendees. You'll get a banner ad at the footer of the email linking to your desired URL. Email will be sent a few days before the conference start.

See You in San Fran! Email

\$17,500

Be the exclusive advertiser in the first promotional email to all registered attendees. You'll get a banner ad at the footer of the email linking to your desired URL. Email will be sent on the day before the conference starts.

Registration Confirmation Email

\$35,000

Be the exclusive advertiser on highly visible confirmation email to all meeting attendees. This is a great opportunity to promote your presence in advance of the conference.



Hotel Room Door Drop

Make a direct delivery to attendees' hotel rooms!

The door drops are delivered the first three days of the ACEP annual meeting.

Contact: Maureen Mauer, Ascend Media, 913-780-6633, mmauer@ascendmedia.com





Scientific Assembly
SAN FRANCISCO **22**

EXHIBIT & ENGAGEMENT
OPPORTUNITIES

OCTOBER 1-4 • SAN FRANCISCO MOSCONE CENTER • ACEP.ORG/ACEP22

TO CUSTOMIZE A PACKAGE TO FIT YOUR NEEDS, PLEASE CALL:

Companies starting with A-L

Tina Carter

Sr. Manager, Exhibits & Corporate Development

202-370-9287

tcarter@acep.org

Companies starting with M-Z

Stephanie Batson

Sr. Manager, Exhibits & Corporate Development

469-499-0174

sbatson@acep.org



4950 W. Royal Lane • Irving, TX 75063 • 800.798.1822 • 972.580.2816 (Fax)

Post Office Box 619911 • Dallas, Texas 75261-9911