



Advanced
**Pediatric
 Emergency
 Medicine**
 Assembly

2021
 EXHIBIT & SPONSORSHIP
 OPPORTUNITIES

VIRTUAL CONFERENCE • APRIL 19-21, 2021

Why Participate?

Join 300+ medical professionals as they get the most comprehensive and credible pediatric emergency education from:



Interact and educate attendees on your products and services and get real-time feedback and leads

Both live and on-demand CME courses will drive high attendance for busier-than-ever EM professionals

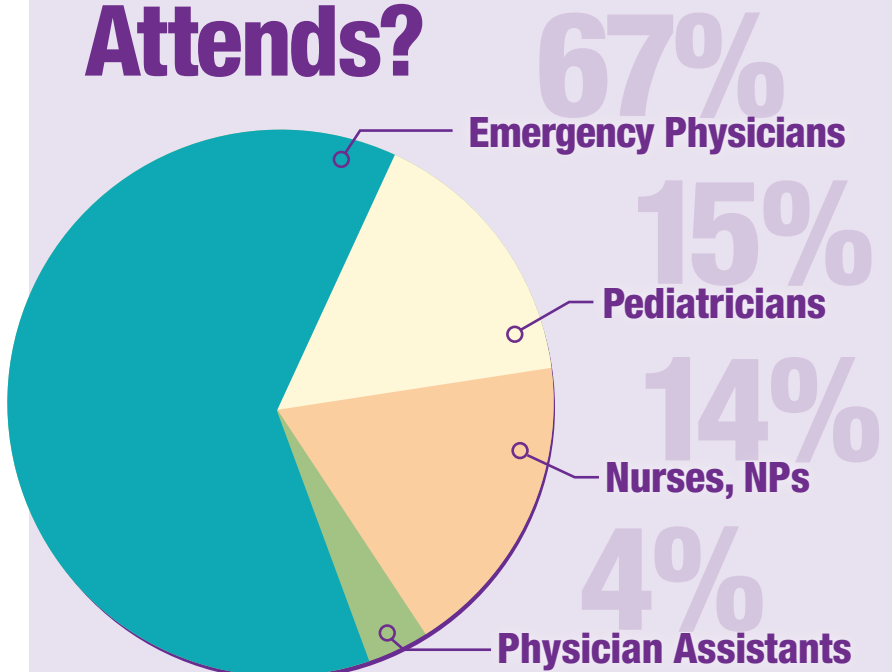
This conference appeals to more than pediatric specialists, connecting you with an array of EM professionals

TOP 5 Reasons for Peds ED Visits

- 1 Upper respiratory infections
- 2 Superficial injuries, bruises
- 3 Otitis media and related conditions
- 4 Open wounds of head, neck and trunk
- 5 Sprains and strains

Source: NIH

Who Attends?





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Expert Theaters

45-minute, pre-recorded educational video presentation followed by 15-minute, live Q&A

HIGH ROI
 at virtual ACEP20,
 sessions averaged
 350 attendees

\$7,500 each
 (limit 2 per day)

Banner ad and logo on session page, 750-character count company description and the option to include 1-2 company PDFs on the page

Promotion in pre-meeting communication and on the official schedule

Featured on platform home page on session day

High point value for incentivized platform gamification

Polling option in the chat box to engage in real time

Access to all attendee leads post meeting and site access for 90 days post event

Session recording migrates to ACEP learning portal for one year with promotion in member communication channel "ACEP Weekend Review"



Hot Sim Cases

Perfect for hands on demos and case studies, 15 minute, pre-recorded video followed by 15 minutes of live Q&A

\$5,000 each
 (limit 2 per day)

**NEW
 FOR 2021**

**Includes
 High-demand
 topics**

- **Ultrasound**
- **Airway**
- **Orthopedics**
- **IO**
- **Chest Tube**

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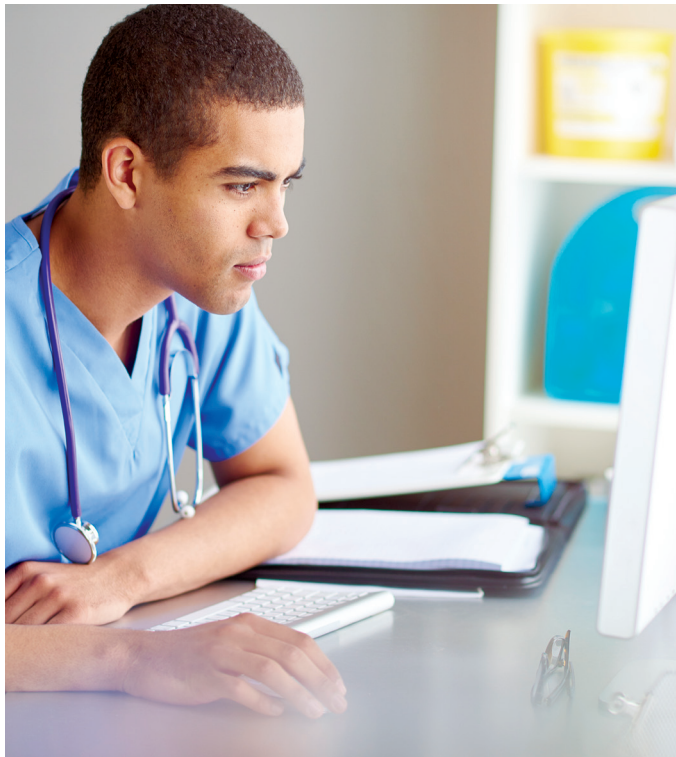
Satellite Symposium

Create practical medical education beyond traditional accredited education offering during the meeting

\$5,000 each

Symposium listed on meeting schedule, initiated on platform page and link to your off-platform site.

Proposals must be submitted and approved by March 15, 2021 (Applications will be accepted after deadline date, if space available).



Roundtable Discussions

Host a 1-hour moderated discussion in a “Zoom-like” environment, capped at 30 people for optimal interaction

\$2,500 per Roundtable

Banner ad and logo on session page, 750-character count company description and the option to include 1-2 company PDFs on the page

Featured on platform home page session day and listed on the meeting schedule

High point value for incentivized platform gamification

Polling option in the chat box to engage in real time

Access to all attendee leads post meeting



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Career Roundtables + Panels

45-minute presentation, live or recorded, with live 15-minute live Q&A on topic of your choice

Roundtable Presentations

capped at 12 people for optimal interaction
(suggested topics: contract negotiations,
CV review, locums positions)

\$1,500 each

Banner ad and logo on session page, 750-character count company description and the option to include 1-2 company PDFs on the page

Featured on platform home page session day of and listed on meeting schedule

High point value for incentivized platform gamification

Polling option in the chat box to engage in real time

Access to all attendee leads post meeting

Panel Presentations

unlimited attendees (suggested topics:
salary negotiations, interview tips,
networking, diversity hiring)

\$3,500 each

Banner ad and logo on session page and where advertised, 750-character count company description and the option to include 1-2 company PDFs on the page

Featured on platform home page session day of and listed on meeting schedule

High point value for incentivized platform gamification

Polling option in the chat box to engage in real time

Access to all attendee leads post meeting



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Coffeehouse Chat

Daily host or official meeting supporter of a 30-minute morning chat session, topic and host of your choice

\$1,500 per day

Banner ad and logo on the event page, 750-character count company description and the option to include 1-2 company PDFs on the page

Event promoted on meeting schedule

Access to all attendee leads post meeting

Trivia Night

Popular ACEP20 event comes to Advanced PEM Assembly! Evening event with great sponsor integration, opportunity to provide educational content and interact with attendees

\$2,500 (exclusive)

Provide 25 fun or clinical questions (optional)

Recognition as event host where Trivia Night is promoted and on meeting schedule

Lead information for attendees participating in the Trivia Night

Banner ad and logo on event page, 750-character count company description and the option to include 1-2 company PDFs on the page



Mix & Mingle Happy Hour

ACEP conferences are seeing industry high attendance in virtual social events. Themed events, signature cocktails, special guests ensure a strong showing at evening events. Capped at 30 people for optimal interaction

\$2,500 (exclusive)

Recognition as event host where Mix & Mingle is promoted and on meeting schedule

Lead information for attendees participating in the Mix & Mingle

Banner ad and logo on event page and where advertised, 750-character count company description and option to include 1-2 company PDFs on the page

Focus Groups

Learn more about your customers' needs and interests in this unique market research opportunity. ACEP will work with your company to recruit emergency medicine professionals to participate in a focus group during the meeting. Focus groups require an honorarium for participants, in addition to the sponsorship fee.

**\$7,500
 per focus
 group**





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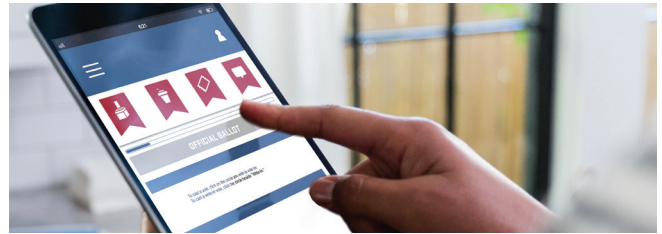
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Banner Ads

Large banner ads available on the main platform pages. Banners ads have huge visibility with ongoing activities across multiple channels of the platform. Ads featured during meeting and remain 90 days post meeting. Ads can be linked to your exhibit booth or sites off the platform.

\$1,500 each



Poll of the Day

Sponsor an attendee poll to gain insight for a new product, a special project or to improve an existing product. Daily polls will be prominently featured on the platform home page.

\$1,500 each day

Bumper Video for Platform Orientation Video

First few days of event, attendees will receive a platform orientation with coaching on how to set up profiles, navigate the platform, interact with exhibitors and attendees. Your 30-second video will play just prior to this orientation that kicks off both days of the meeting.

\$5,000 (exclusive)



Daily e-Newsletter Banner Ad

Be the exclusive advertiser in a daily e-newsletter highlighting that day's educational program and industry-supported events and encouraging attendees to visit exhibitors

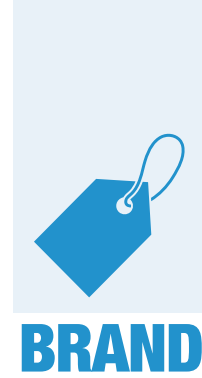
Banner ad at footer of email linking out to your booth or desired URL

Distributed April 20 and April 21

\$1,500 per day



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Email Banner Ads

Log-in Email Banner Ad

Be the exclusive advertiser in the first promotional email providing sign-on details to all registered attendees.

Banner ad at footer of email linking to your desired URL

Distributed Thursday, April 15

\$1,500

Log-in Email Banner Ad

Be the exclusive advertiser in a kick-off email to all registered attendees reminding them of important details the day before event.

Banner ad at footer of email linking to your desired URL

Distributed Sunday, April 18

\$1,500

Industry Activities Email Banner Ad

Be the exclusive advertiser in an email guide sent to all registered attendees highlighting the Exhibit Showcase and Industry Educational Events.

Banner ad at footer of email linking out to your desired URL

Distributed the week of April 5

\$1,500

Registration Confirmation Email Banner Ad

Be the exclusive advertiser on highly visible confirmation email to all meeting attendees. This is a great opportunity to promote your presence in advance of the conference.

Ad placed on email with a link your booth or desired URL

Distributed upon registration confirmation

\$1,500



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Virtual Exhibit Package

\$1,000

Detail + Design	Logo listed on Exhibit Showcase page and at the top of exhibit page
	Hero image and/or video (Limit 2)
	Company name, location and web address on exhibit page
	Company description on exhibit page (Limit 1,000 characters)
	Social media links on exhibit page
	Choose product and service category tags to increase artificial intelligence searchability
	A.I. matchmaking technology used to drive attendees to recommended booths
	Company collateral uploads (Limit 4)
Interact + Network	Live "Talk Now" feature to chat with attendees
	Reach out and schedule 1:1 meetings with attendees
	2 gamified, interactive polls/questions on exhibit page
	All-access registrations for two booth representatives
	Network with attendees
	Live public comment board
	Conference platform available to attendees with educational content and exhibit access for 90 days
Leads	Real-time dashboard leads and metrics available during and post event
	Post-event booth lead reporting
Promotion	Pre- or post-conference attendee physical address mailing list



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CONTACT US

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