

TOXEXPO

EXHIBITOR INFORMATION

58th Annual Meeting • Baltimore, MD • March 11-13, 2018

www.toxexpo.com • (703) 438-3115 • SOT_Exhibits@toxicology.org

SCHEDULE AT A GLANCE

Exhibitor Move-In

Saturday, March 9
8 AM-1 PM (Islands Only)
1 PM-5 PM (All)

Sunday, March 10
8 AM-5 PM (All)

Exhibit Dates/Hours

Monday, March 11-
Wednesday, March 13
9:15 AM-4:30 PM

Booth Dismantling

Wednesday, March 13
4:30 PM-10:00 PM

Thursday, March 14
8 AM-10:00 AM



BOOTH PRICING

For-Profit Rate

10'x10' Corner Booth \$2,500

10'x10' Inline Booth \$2,300

Nonprofit Rate

10'x10' Booth \$600

Included with all booths:

- ▶ Full-conference registrations
- ▶ Company profile in Mobile App
- ▶ Pre-registered attendee list
- ▶ Opportunity to host an Exhibitor Hosted Session or Ancillary Event

IMPORTANT DATES & DEADLINES

July 6, 2018	50% Booth Payment Due
October 19, 2018	Abstract Deadline
October 26, 2018	100% Booth Payment Due
January 11, 2019	Early Bird Registration Deadline
February 7, 2019	Housing Deadline

“The conference is a great venue for our team to facilitate face-to-face interactions, networking and learning opportunities with a common goal of advancing scientific research.” — *PreLabs, Exhibitor*



WHO ATTENDS?



6,000+
ATTENDEES



300+
EXHIBITORS

12,000+



LEADS
IN 2018

70+
Scientific Sessions

80+
Poster Sessions

2,000+
Poster Abstracts

70+
Exhibitor-Hosted
Sessions

ATTENDEE PROFILE

Top fields of work:

-  Regulatory & Safety
-  General Toxicology
-  Risk Assessment
-  Neurotoxicology

Main product interest:

-  Contract Services
-  Supplies/Equipment
-  Publications
- ... More

 **70.2 %** of attendees make or influence purchasing decisions

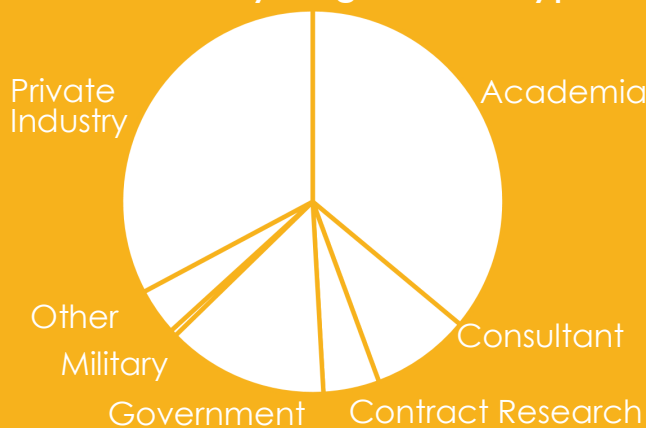
Future Meetings:

Baltimore 2019
58th Annual Meeting

Hawaii 2019
IUTOX ICTXV

Anaheim 2020
59th Annual Meeting

Attendees by Organization Type



90+
ANCILLARY
MEETINGS

EXPAND YOUR AUDIENCE



Online Presence

Build visibility on our various online platforms by placing an ad on our website, Mobile App, or Wifi Welcome Page. Or, choose to upgrade your profile with an Enhanced Exhibitor listing or additional product categories to expand your visibility.



Item Sponsorship

Generate attention by displaying your logo across various sponsorship items. Purchase attendee bags, meeting pens, notepads, and more. Increase your brand awareness in Baltimore and beyond when attendees return home with your branded item.



Onsite Marketing

Create an impact with highly visible opportunities in the convention center that will catch the eyes of attendees. Choose from large staircase and escalator clings, as well as elevator and column wraps, to promote your brand presence.

To learn more about marketing and advertising opportunities at ToxExpo, visit www.ToxExpo.com, or download our Marketing and Advertising Order Form.

See you in Baltimore!

Request Your
Booth Today

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11190 Sunrise Valley Drive, Suite 300, Reston, VA 20191-4375 • 703.438.3115 • SOT_Exhibits@toxicology.org