CONNECTION, ACCESS, EXPOSURE.

CONNECTING YOU WITH LEADERS IN SAFETY PHARMACOLOGY

PALAIS DES CONGRES DE MONTREAL
MONTREAL, CANADA
SEPTEMBER 13-16, 2020
THE SAFETY PHARMACOLOGY SOCIETY ANNUAL MEETING IS THE PLACE WHERE SAFETY PHARMACOLOGY PROFESSIONALS GATHER EACH YEAR TO ACCESS THE LATEST INFORMATION, RESEARCH AND TECHNOLOGIES AFFECTING THE INDUSTRY. THIS INCLUDES THOUGHT-PROVOKING EDUCATIONAL SESSIONS, NETWORKING, POSTER PRESENTATIONS, SPONSORED SESSION, AND SOCIAL EVENTS.

2019 DATA

- ATTENDEES: 486
- POSTERS: 173
- ORAL COMMUNICATIONS: 20
- CE COURSES: 6+ MINI COURSE
- 45 SCIENTIFIC TALKS
- 20 SPONSORS
- 51 EXHIBITORS
- 6.5 HOURS NETWORKING TIME
- MOBILE APP USAGE: 70% OF ATTENDEES
- 28 COUNTRIES REPRESENTED
- 75% ATTENDEES MAKE OR INFLUENCE PURCHASING DECISIONS
- 95% ATTENDEES INTERACT WITH EXHIBITING COMPANIES

THE PREMIERE OPPORTUNITY TO CONNECT WITH INFLUENCERS AND BUYERS IN SAFETY PHARMACOLOGY.
Potential Customers in an intimate setting

- High-level, influential decision makers
- Industry professionals looking to service providers for innovative solutions
- Four days of intensive best practice sharing, networking and education
1. Become an exhibitor

2. Become a sponsor

3. Decide which advertising & marketing opportunities fit your company’s goals and secure them early
## 1. Become an Exhibitor

As an exhibitor you are able to have your own booth, branding and staff present to interact with attendees.

Included with your booth are two full conference registrations, listing in our printed final program and mobile app, and access to exclusive advertising and marketing opportunities.

## 2. Become a Sponsor

As a sponsor you get exposure for your company without having to send a booth and extra staff.

Included with all sponsorship is a listing on our website, listing in the final program, and sponsor ribbons for staff attending the Meeting. Sponsorship at the level of $2,500 or higher also receive access to exclusive advertising and marketing opportunities.

## 3. Advertising & Marketing

We have a wide variety of opportunities available to our Exhibitors & Sponsors across many different outlets. We have traditional print advertising in the Final Program all the way to push notifications in our Meeting Mobile app and even opportunities that can be taken advantage of long after the Meeting ends.

Let us know what your goals are and we will help you meet them.

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**Q&A**

**Amy Willis**

Exhibits & Meeting Manager, Amy Willis, shares her answers to some frequently asked questions and more.

**On Getting the Best Booth Location**

“Book early, book early, book early. Also determine what booth type suits your needs best and don’t be afraid to ask for our opinion”

**Her Top Tip for Getting the Most Exposure**

“Diversity in your marketing and advertising plan works best. We are happy to work with you to come up with a plan that fits your needs.”

**Mistakes to Avoid**

Lack of communication and being unprepared. "Make sure your team is aware of your commitments at the Meeting and test technology before the show floor opens.”

**One Fun Fact About Amy**

She has a passion for travel and has visited over 25 countries so far!
Vendor Directory

$850 USD

The Vendor Directory is unique because it allows vendors to maximize their marketing dollars by combining online advertising to their target market on the SPS Website, as well as the opportunity to send out one direct email to SPS Members.

Membership Mailing List Rental

$500 USD

Expand Your Reach — An opportunity to market to a targeted, global audience! One set of SPS Member mailing labels which includes physical mailing addresses: Mailing List Rental Application

Job Postings

$400 USD

Not just a job listing! The fee includes a 30-day job posting, Email notification to all SPS members featuring new job postings, TWITTER post featuring new job postings, FACEBOOK post featuring new job postings. Looking to renew your job posting? Contact SPS HQ to learn how to get $200 off your renewal

next steps?

Email us!

awillis@safetypharmacology.org
what people are saying about the Annual Meeting

“An excellent organization, high-level scientific presentations, good human interactions.”