



## The Hertz Company now offers effortless post-meeting attendee contact.

Are you looking for a better way to contact people who came to USCAP's Annual Meeting? Do you wish you could market to people regardless of whether they came to your booth? Now you can, through a new re-marketing campaign with The Hertz Company.

- Create ads with your own custom design and brand
- Direct ads to any website or landing page you wish
- Private real-time web portal to review your campaign's progress

**HC** **HERLITZ**  
COMPANY



The Herlitz Company offers a digital advertising solution that will deliver 100,000 ads to your target market. You can choose either:

### I) Elite Group \$5,000

- USCAP 2021 and 2022 registered attendees and those who are looking at USCAP's 2022 Meeting Pages
- The Herlitz Company will deliver 100,000 digital ads to this population as post-meeting follow up
- You will get your own portal that shows you in real time the delivery of ads on a variety of websites like news, travel and weather pages

### II) Broad USCAP interest group \$2,500

- A larger group that includes USCAP 2021 attendees as well other people who are members of the Academy or consumers of USCAP's courses and products
- The Herlitz Company will deliver 100,000 digital ads to this population as post-meeting follow up
- You will get your own portal that shows you in real time the delivery of ads on a variety of websites like news, travel and weather pages

Advertiser to provide ad units in the following sizes:

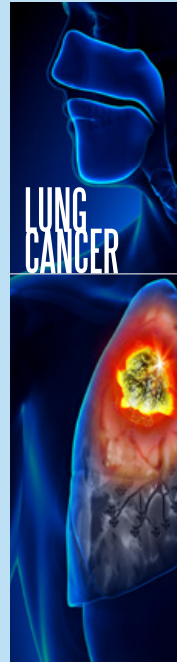
300 x 250

728 x 90

160 x 600

180 x 150

(JPG/GIF)



Please fill in the following fields

First Name

Last Name

Company

Address

City

State  ZIP

Email

Elite Group  Broad USCAP Interest Group

**HC** **HERLITZ**  
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