



2025 DIAGNOSTIC PATHOLOGY UPDATE

PRAGMATIC APPROACHES TO DAILY PRACTICE

JULY 13-18, 2025
TORONTO, CANADA



New Opportunity for Tabletop exhibit space or Co-Sponsorship of Diagnostic Pathology Update in Toronto!

ANTICIPATED REGISTRATION IS 150.

Tabletop exhibit space fee is **\$1,500** (includes table, chair, company ID card).

Your **\$5,000 co-sponsorship** (limited to first 2 companies to confirm) of the **2025 DPU** will include:

- **Acknowledgement** at the start of the course and in conference materials
- **Logo** on attendee badges
- **2-3 minutes podium time** at Opening Reception
- **Supporter acknowledgement** on session **Hold Slides** (text only)
- **Signage** at scheduled daily Breakfasts, Coffee Breaks, and Opening Reception
- **One complimentary full registration** (\$1,899 value!)

Visit the event details [here](#) and we look forward to working with you on shaping this unique support opportunity!

Please contact:
Kristofer Herlitz, DES, HMCC
kris@herlitz.com
office: **845-243-2906** / cell: **914-424-4247**





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APPLICATION FOR EXHIBIT SPACE

Please complete this application, and return to: **Phone: (845) 243-2906**
Email: kris@herlitz.com

Agreement between the provider, United States and Canadian Academy of Pathology ("USCAP"), and buyer, _____ agrees to abide by all the Guidelines for Exhibiting outlined in the following terms:

1. The character of the exhibits is subject to approval by USCAP. USCAP reserves the right, even after an application is received, to refuse applications of concern not meeting standards required or expected, as well as the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.
2. Canvassing or distributing any material outside the Exhibitor's own space is not permitted.
3. Publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during the dates of the meeting is not permitted.
4. By signing this agreement, the exhibitor agrees to make all payments by the payment due date.

Signature **Date**

Name of buyer **Organization**

Street Address:

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Exhibit Fee: **Tabletop** (\$1,500) **Co-Sponsorship** (\$5,000)

Payment: Payment (check or credit card) should accompany the Exhibitor Application. Checks should be payable to USCAP and mailed to: The Herlitz Company, 108 Montgomery Street; Ste. 205, Rhinebeck, NY 12572-1106. Electronic transfer information available on request.

Credit Card Authorization: MC _____ VISA _____ AMEX _____ Discover _____

Card Number: _____ **Expiration:** _____ **CCV:** _____

Amount \$ _____

Name on Card: _____ **Signature:** _____