

USCAP 2025 FAQ

How much does a booth cost?

Commercial Inline Booth - \$3,450 (U.S.) After November 15, 2024 - \$3,650

Commercial Corner Booth - \$3,750 (U.S.) After November 15, 2024 - \$3,950

Commercial Island Booth - \$4,400 (U.S.) After November 15, 2024- \$4,600

Nonprofit Inline or Corner Booth - \$2,300 (U.S.) After November 15, 2024 - \$2,400

Where do I send my booth materials?

Advance to Warehouse:

Exhibiting Company Name and Booth #
USCAP 2025
Innovative Expo
c/o LibertyCFS
150 Manley Street
West Bridgewater, MA 02379

Direct to Show Site:

USCAP 114th Annual Meeting
Exhibiting Company Name/Booth Number
c/o Innovative Expo
The Boston Convention & Exhibition Center
Halls A & B1
415 Summer Street

Boston, MA 02210

How do I order electricity/AV for the booth?

AV/Internet service must be ordered through the Boston Convention & Exhibition Center on forms which will be included in the Exhibitor Service Kit, which will be distributed to exhibitors.

How do I reserve housing?

Official meeting hotels will not accept reservations directly. Reservations must be made online through onPeak or by calling onPeak at 1.800.220.4993 or 1.312.527.7300 (Int'I). The headquarters hotel for this meeting is the Omni Boston Hotel at Seaport.

Click <u>here</u> to reserve your hotel room.

When are booth assignments made?

Initial booth assignments are made via priority point system (see below) in early December 2024. After the initial round of priority point booth assignments, exhibitors may login to the <u>exhibitor console</u> to select an available space.

Why did I not get my first choice of booth space?

Priority in space assignment will be accorded to previous Exhibitors on the basis of one point for each year of exhibiting, without regard to the number of booth spaces utilized. If more than one company has the same number of priority points, assignments will be made in order of date received.

If you did not receive one of your preferred booth spaces, this is because the selected booths were not available at the time that booth assignment was completed.

How many badges come with my booth space?

Exhibitors receive 6 exhibitor badges per 10'x10' booth which are good for the scientific sessions (not the companion society meetings though) and do not allow for CME credits. Exhibitors also receive 6 Guest of Exhibitor badges per 10'x10' space and those are good for the exhibit hall only (including poster sessions) during open exhibit hours. Guest of Exhibitor badges (made out only in the name of the exhibiting company) do not permit access to the scientific sessions at all.

What are the rules and regulations around social media posts (referring to the conference, use of logo, etc.)?

The use of USCAP's name, insignias, logos, and acronyms is expressly forbidden on signs inside and outside the exhibit area and on descriptive product literature and websites. References may be made to the meeting only as the "United States and Canadian Academy of Pathology's 113th Annual Meeting" on Exhibitor's advertising materials, provided that the specific use is first approved by USCAP in the precise manner in which the reference will appear. Place, names, and dates appearing with the reference will be acceptable. This policy applies before, after, and during the meeting. USCAP's name, insignias, logos, and acronyms are trademarks of USCAP and may not be used in any event without prior written permission.

Do exhibitor/guest badges allow access to the Scientific Sessions?

Exhibitor badges do allow access to the scientific sessions (without being able to claim CME credit) and guest of exhibitor badges are good for the exhibit hall only and only during open exhibit hours.

Can I order additional exhibitor badges?

We do not sell additional exhibitor badges since the allow access to the scientific sessions and are equivalent of a full registration (just without CME credit) so you would have to pay for any additional badges as attendees

