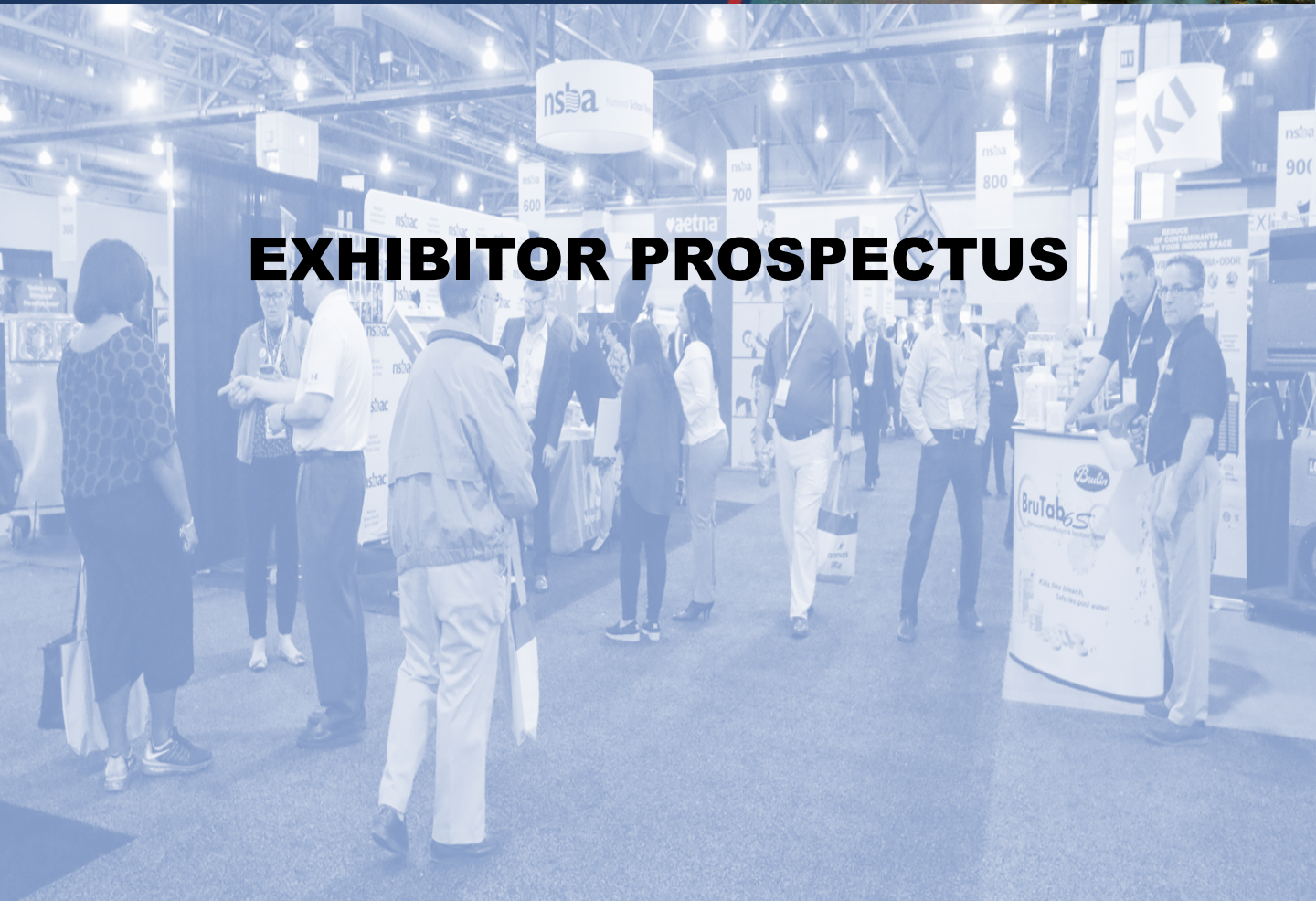




*The Conference for
Public Education Leaders*

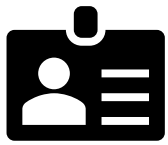


EXHIBITOR PROSPECTUS

Join us for NSBA2021 New Orleans.

NSBA's Annual Conference for Public Education Leaders is your one-stop event to interact meaningfully with every level of the district decision-making process.

Participate in the premier conference for companies interested in sharing their product and service solutions with public education leaders.



7,000+
ATTENDEES

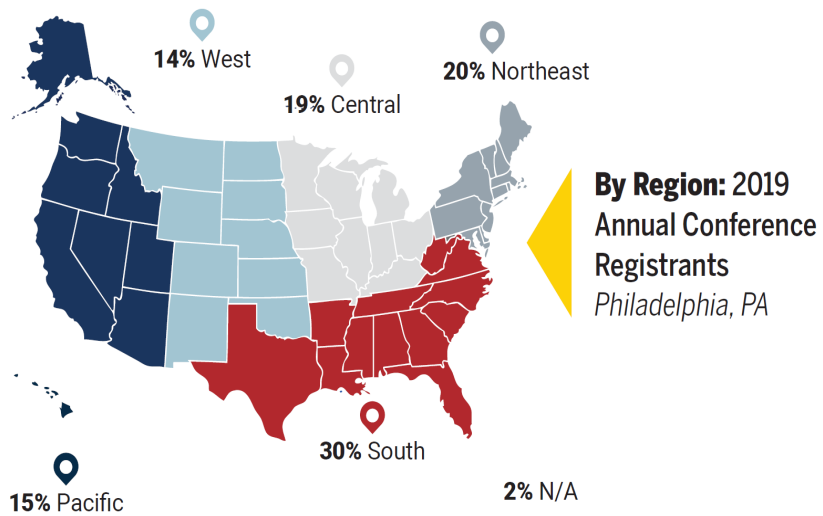


200+
SESSIONS

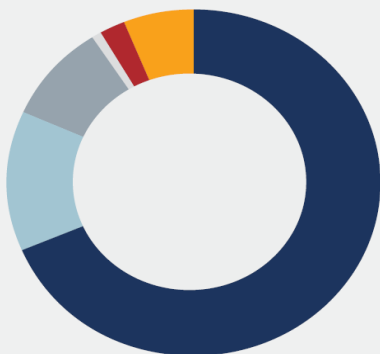


8
FOCUS AREAS

40%
OF ALL DISTRICT
ATTENDEES
REPRESENT
SUBURBAN OR URBAN
BASED SCHOOL
DISTRICTS



By Role: 2019 Annual Conference Registrants



- 68%** School Board Members
- 13%** Superintendents/Assistant Superintendents/Deputy Superintendents
- 9%** State Association Personnel
- 3%** Board Support Staff
- 1%** Attorney/Consultant
- 6%** Other (Principal, Chief Financial Officer, Professor, Director, etc.)

EXHIBIT HALL HOURS

Saturday, April 10

10:30 a.m. – 4 p.m.

Sunday, April 11

11:30 a.m. – 4 p.m.

Exclusive Hours*

11:30 a.m. – 1:30 p.m.

2:45 – 3:45 p.m.

**Exclusive exhibit hours do not overlap with the education programming or scheduled events.*



BOOTH PRICING

10 x 10 inline	\$2,000.00
10 x 10 corner	\$2,300.00
10 x 20 inline	\$4,000.00
10 x 20 corner	\$4,300.00
10 x 20 two corners	\$4,600.00
10 x 20 island	\$5,200.00
20 x 20 island	\$9,200.00

AS AN EXHIBITOR YOU RECEIVE:

- ✓ 7" x 44" identification sign with the company name and booth number
- ✓ Pipe railing, 8' curtain back wall, and 3' high curtain side rails
- ✓ Five (5) full conference booth badges for each 10 x 10 booth space that allow access to all education sessions, general sessions, and the exhibit hall
- ✓ Company listing in the program guide, conference app, online floor plan/exhibitor search
- ✓ FREE access to the NSBA Exhibitor ROI Center
- ✓ General security guard service
- ✓ Daily aisle maintenance

Booths are assigned on a first-come, first-served basis, so it is best to reserve your space early.

Please note: Booth rental does not include storage, placement, shipment or reshipment of exhibit materials, special lighting, booth furnishings, tables, chairs, electrical supplies, carpet, individual booth cleaning or any other special services orders by the exhibitor.

Show sponsorships can increase booth traffic!

NSBA delivers a wide range of sponsorship and advertising opportunities — CUSTOMIZED for all sizes and budgets.

For more information regarding exhibiting and sponsorship opportunities, please contact Jeaneen Bodie, Exhibit Sales Specialist, jbodie@nsba.org or (703) 838-6700