

Establish your brand with more than 17,000  
of our Nation's top technical education students and teachers!

# JOIN US!

For the 2025 SkillsUSA TECHSPO at the SkillsUSA  
National Leadership & Skills Conference

Watch this  
video about  
TECHSPO



**June 24-26, Atlanta**

Learn more  
about NLSC



# SKILLSUSA TECHSPO

## WHO & WHAT

Annually, at the SkillsUSA National Leadership & Skills Conference (NLSC) more than 6,500 outstanding career and technical education students compete in 114 hands-on trade, technical and leadership competitions.

SkillsUSA TECHSPO showcases the latest technology and its application by our future workforce. Over 200 exhibitors at SkillsUSA TECHSPO are placed alongside competitions that are shaping and celebrating our nation's career-ready students.

## WHEN & WHERE

June 24-26, 2025  
Georgia World Congress Center  
285 Andrew Young International Blvd, Atlanta, GA 30313  
Atlanta, GA

## SKILLSUSA MEMBERSHIP

**442,377**

2024-2025

**419,099**

student members

**362,706**

high school  
members

**49,015**

college/postsecondary  
members

**7,378**

middle school  
members

**23,278**

teacher members  
(SkillsUSA  
professionals)

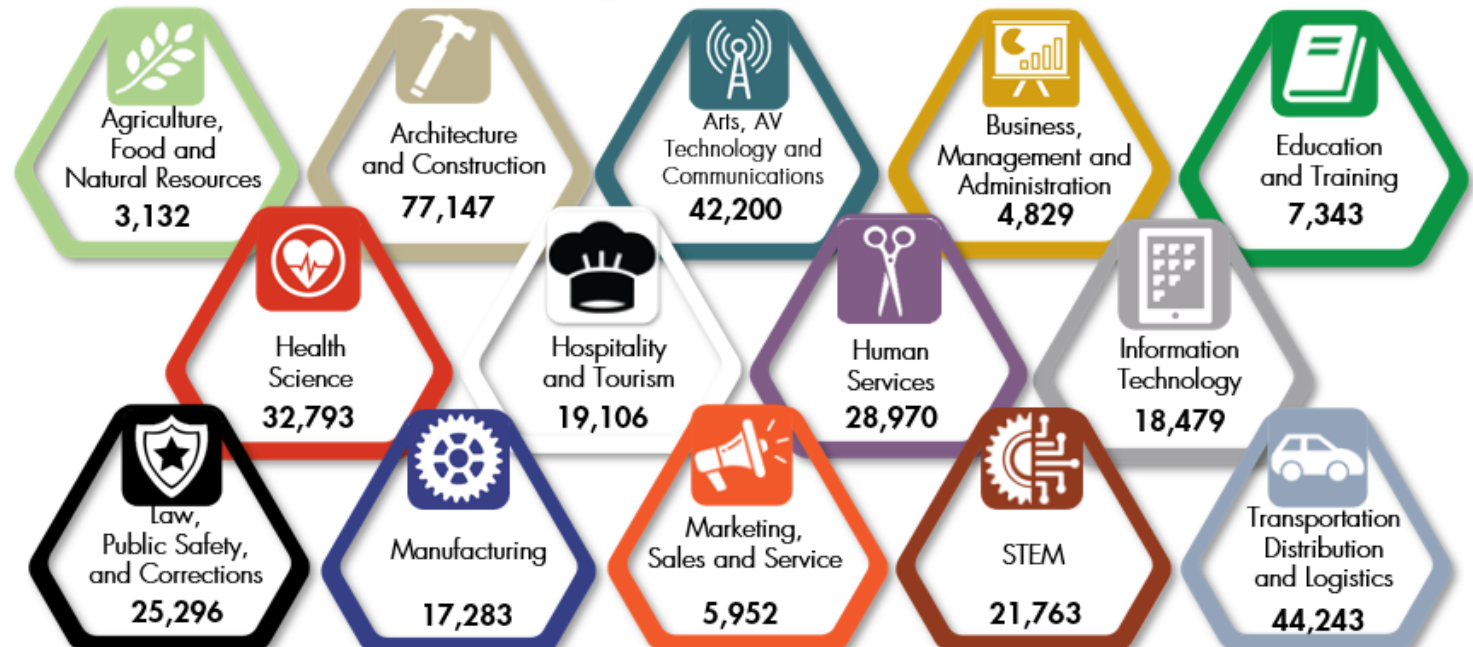
**22,014**

Classrooms

**5,089**

SkillsUSA Schools  
In all 50 states plus D.C.,  
Puerto Rico and the U.S.  
Virgin Islands

## CAREER CLUSTERS

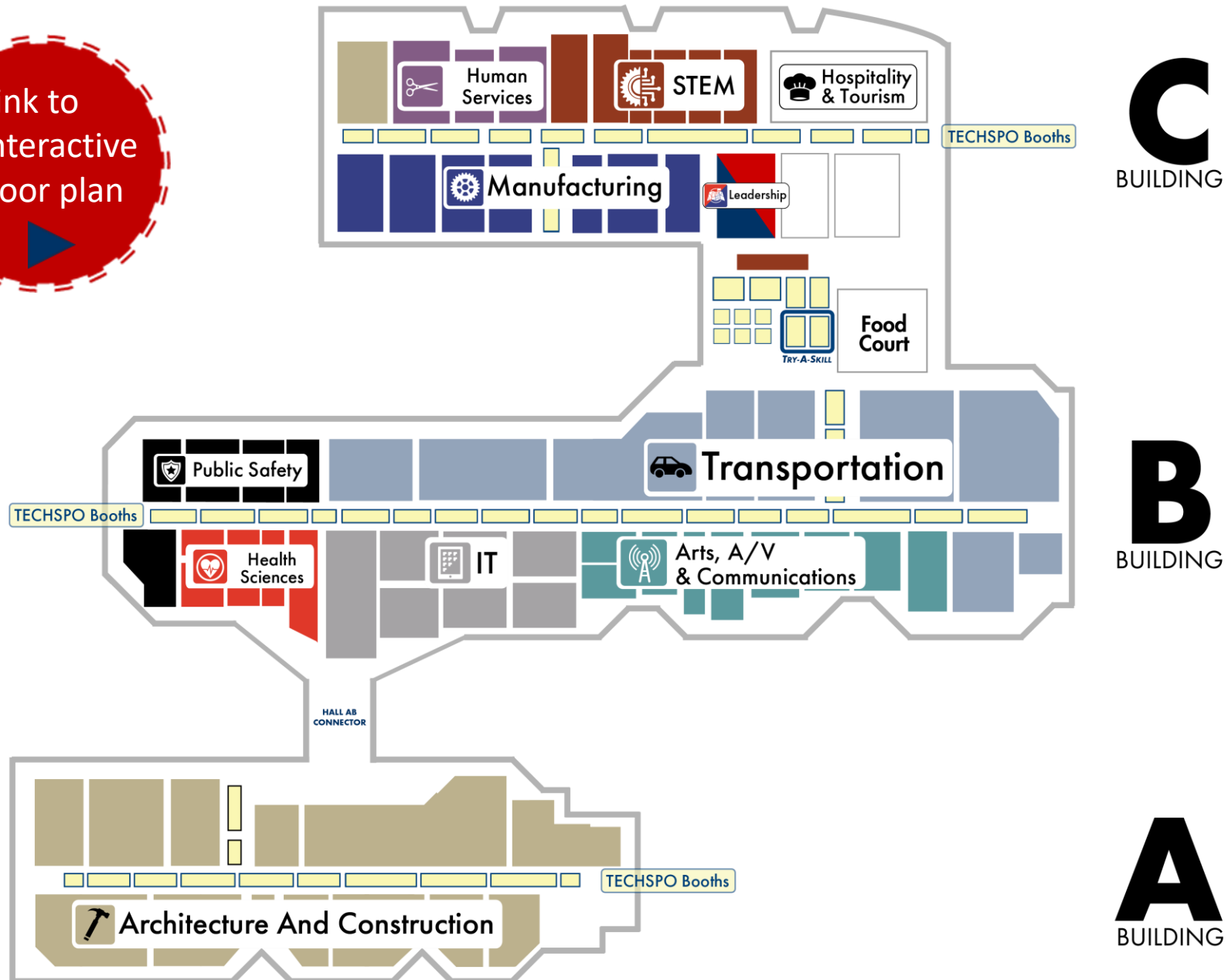


# TECHSPO EXHIBIT FLOOR

## GEORGIA WORLD CONGRESS CENTER

TECHSPO exhibitor booths through the center of each competition hall, creating a steady flow of traffic.

Link to  
interactive  
floor plan



# TECHSPO PRICING

Exhibit opportunities are in increments of 10'x10' spaces or larger custom booths. Experiential and interactive exhibits are encouraged. See new benefit below.

Product Sales Fee: Exhibitors who wish to sell products in their booth will need to reach out to Cathy Arrington [carrington@skillsusa.org](mailto:carrington@skillsusa.org). Items to be sold must be approved in advance by SkillsUSA and additional fees will apply.

Pricing Type (per 10'x10' space)	Early Bird Thru 12/19/24	Regular 12/20 – 3/21	Late 3/22 – 6/10
Standard	\$2,850	\$3,050	\$3,250
Official Partner	\$2,350	\$2,550	\$2,750
Nonprofit **	\$1,100	\$1,350	\$1,450

\*\* Check with us to see if your organization qualifies for the nonprofit rate before registering.

## INCLUDED WITH TECHSPO BOOTH

- Pipe and drape (if an inline booth)
- Booth ID sign (7"x44")
- Two attendee full conference registrations
- Organization listing in conference publications

## NEW POTENTIAL BENEFIT THIS YEAR!

If your booth has an experiential and interactive element for attendees, you will receive a complimentary enhanced exhibitor listing. Please submit attendee experience details to qualify [here](#).

Upgrade to  
**Official Partner** status  
to receive three full  
conference registrations  
per 10x10  
TECHSPO space

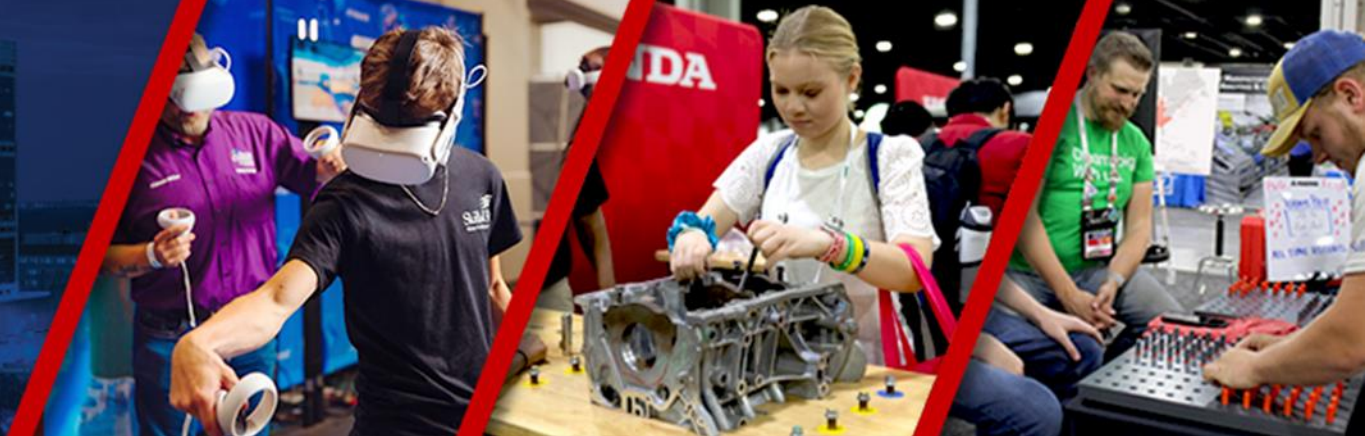
For a list of SkillsUSA Official National Partners,  
go to: [SkillsUSA Official Partners](#)

## ADDITIONAL EXHIBITING OPTIONS

[Try-A-Skill](#) is a hands-on engagement opportunity for attendees to learn new skills.

Act fast, as this additional exhibiting option is very limited!





## 2025 AGENDA-AT-A-GLANCE

(SUBJECT TO CHANGE)

### SUNDAY, JUNE 22

8 a.m. – 12 p.m. Trailer/vehicle in booth move-in  
(pre-scheduled notification *must* be provided to [jdufour@skillsusa.org](mailto:jdufour@skillsusa.org)  
for expected deliveries) – NOTE – no vehicles can be delivered into booths on Monday

### MONDAY, JUNE 23

8 a.m. – 5 p.m. Exhibitor and vendor move-in/setup  
7:30 a.m. – 5 p.m. Exhibitor Registration open

### TUESDAY, JUNE 24

8 a.m. – 5 p.m. Exhibitor Registration open  
9:30 a.m. – 3:30 p.m. SkillsUSA University  
8 a.m. – 5:30 p.m. SkillsUSA TECHSPO open  
10 a.m. – 5 p.m. SkillsUSA Championships  
7 p.m. Opening Session (State Farm Arena) – By Invitation Only

### WEDNESDAY, JUNE 25

8 a.m. – 5 p.m. Registration open (for pre-registered exhibitors)  
8 a.m. – 5:30 p.m. SkillsUSA TECHSPO open  
8 a.m. – 5 p.m. SkillsUSA Championships  
9:30 a.m. – 3:30 p.m. SkillsUSA University

### THURSDAY, JUNE 26

8 a.m. – 2 p.m. Registration open (for pre-registered exhibitors)  
8 a.m. – 5 p.m. SkillsUSA TECHSPO open  
8 a.m. – 5 p.m. SkillsUSA Championships  
9:30 a.m. – 3:30 p.m. SkillsUSA University  
5 p.m. SkillsUSA TECHSPO move-out  
6 p.m. Champions Festival

### FRIDAY, JUNE 27

5 p.m. Awards Session (State Farm Arena) – By Invitation Only

## CONTACT

**Julie Dufour**

Email: [jdufour@skillsusa.org](mailto:jdufour@skillsusa.org)

Mobile: 702-806-1089

## PAYMENTS

The payment link will be provided when you book your space.

Payments must be received by booth rate deadline date.