

# SMART MANUFACTURING EXPERIENCE

## Protect Your Trade Show Investment

*Insure against potential liabilities*

We recommend protecting your trade show investment by reviewing your existing insurance policy and adding a rider(s) to cover various liabilities that can arise when participating in a show. Check with your insurance agent for specific details.

Two specific instances are worth mentioning. The first is product liability. In the unlikely event that someone is injured by machinery or equipment in your booth, be sure your coverage (or a rider) protects against this outside your building.

The second circumstance worth reviewing involves coverage for any damage that might occur to your equipment, machinery and booth materials while in transit between your facility and the show site and while in the exposition hall.

Keep in mind that Freeman, the only material handler, limits their liability to “an amount equal to the amount paid by the exhibitor to Freeman for material handling services”.