

2023 EXHIBITOR PROSPECTUS

TOP REASONS TO EXHIBIT NETWORKING

- + Interact with more than 1,500 decision-makers and industry leaders
- + Market to a new audience—approximately 70% of participants are first-timers
- + Generate new leads who are actively looking for the best solutions that will keep their workers safe and healthy
- + Grand Opening of the Exhibit Hall Brunch
- + Networking breaks with attendees
- + Lunch served throughout the hall each day

VISIBILITY

- + VPPPA website
- + Official Safety+ Mobile App
- + Prizes & giveaways listed in the app at no cost

FREEBIES

- + Two exhibitor personnel registrations per standard 10x10 booth before September 1, 2023 (Over \$2,000 in savings)*
- + Lunch provided by VPPPA Sunday–Tuesday
- + Tuesday Night Reception

WHO WILL BE AT SAFETY+

- + Government representatives from the Department of Labor (DOL), Defense (DoD) and Energy (DOE), and similar state-plan agencies
- + Corporate Environmental, Health and Safety Managers, EHS Directors, VPs of Safety & Health
- + Representatives from manufacturing plants
- + Members from all branches of the U.S. Military
- + End users with recommending and purchasing power
- + Union Representatives

BOOTH DRIVERS (\$)

- + Passport to Prizes
- + Prize Drawings
- + Upgraded Exhibitor Listing
- + Safety+ Mobile App Advertising
- + Sponsorship opportunities available

**Failure to register booth personnel by September 1, 2023 will result in a charge of \$250/person.*



Safety+

An Integrated Safety & Health
Management Systems Symposium

“Each year we gain new partnerships with attendee companies to evaluate our product and gain new business. We have made the VPPPA Safety+ Symposium our main show due to the success of the event, the quality of show attendees and business growth year over year.”

—Bill Godfrey, Bollé Safety

September 18–20, 2023

Orlando World Center Marriott • Orlando, FL

BOOTHS GO QUICKLY. RESERVE YOURS TODAY!



For the
most up-to-date floor
plan, please visit the
VPPPA website [here](http://www.vpppa.org).

VPPPA MEMBERS INCLUDE FORTUNE 500 COMPANIES, AND INDUSTRY LEADERS, SUCH AS...

American Airlines
Bayer
Chevron Phillips
Cintas
Coca-Cola
Delta Airlines
ExxonMobil
Ford Motor Company
General Electric
Honeywell
Marathon Petroleum
Morton Salt
Raytheon
Sherwin Williams
Valero
And more +

Unions

AFL-CIO
American Federation of
Government Employees
International Brotherhood
of Electric Workers
United Steel Workers
of America

Industries

Chemical
Fabricated Metal
Paper
Petroleum
Professional Services
Specialty Trade Contractors
Transportation Equipment
Utilities
Warehousing
Waste Management



"VPPPA's Safety+ Symposium is one of the top safety events that goes onto our calendar automatically every year. The attendees are a mixture of company executives, safety directors and safety committee members that seem to be rotated annually—so the audience is always changing, and we are presenting to a new group each year. This is reflected in our lead results at the conference, which normally exceed our expectations."

—Ernie Smith, Columbia Southern University



QUESTIONS/ MORE INFORMATION

Email: expo@vpppa.org
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VPPPA, INC.

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VPPPA, Inc., a nonprofit 501(c)(3) charitable organization, promotes advances in worker safety, health and environmental excellence through best practices and cooperative efforts among workers, employers, the government and communities.

2023 ANTICIPATED SHOW HOURS

Exhibit Hall hours are subject to change. Visit vpppa.org for the most up-to-date hours.

+EXHIBITOR REGISTRATION

SUNDAY, SEPTEMBER 17

2:30 p.m. – 5:00 p.m.

MONDAY, SEPTEMBER 18

9:00 a.m. – 5:00 p.m.

TUESDAY, SEPTEMBER 19

7:30 a.m. – 8:30 a.m.

+SHOW HOURS

TUESDAY, SEPTEMBER 19

10:00 a.m. – 4:30 p.m.

**Grand Opening of the
VPPPA Expo 2023 Brunch**

10:00 a.m. – 11:00 a.m.

WEDNESDAY, SEPTEMBER 20

8:00 a.m. – 1:00 p.m.

+EXHIBITOR SET-UP

MONDAY, SEPTEMBER 18

Must be fully set up by 5:00 PM

9:00 a.m. – 5:00 p.m.

TUESDAY, SEPTEMBER 19

Final touches only

7:30 a.m. – 9:00 a.m.

+DISMANTLE

WEDNESDAY, SEPTEMBER 20

1:00 p.m. – 7:00 p.m.

For a full list of our Rules and Regulations, please visit our website, vpppa.org.

PROMOTED BOOTH PACKAGE (\$2,000)

For a select number of Safety+ booths, we are including a booth promotion package that provides exhibitors with discounted opportunities to give your brand increased exposure leading up to and during the event.

- Upgraded Exhibitor Listing
- Safety+ E-blast Banner Ad
- Listed as the "Featured Exhibitor" in an event e-blast leading up to the show.
- Sponsored Blog Post with Social Media Promotion

EXTRA OPPORTUNITIES

For more booth drivers and sponsorship opportunities, [click here](#).

Affiliate Member

By joining VPPPA as an Affiliate Member, you are eligible to register for the Safety+ Symposium at the member rate, receive access to pre- and post-symposium opt-ed in attendee mailing list when exhibiting, and much more. For more information about Affiliate Member benefits, please contact the VPPPA Membership Department at (703) 761-1146 or Membership@vpppa.org.

Passport to Prizes (Limited availability)

The Passport to Prizes is a guaranteed high-traffic booth driver. The Passport to Prizes is a passport-style product that is handed out to all attendees. The attendees must then visit all booths listed and receive a stamp in order to be eligible for prizes. More than 60% of Safety+ attendees participate.

Upgraded Exhibitor Listing (Limited availability)

An Upgraded Exhibitor Listing will highlight your company name, booth number and logo at the top of the printed exhibitor listing signage before all other standard exhibitor listings. Purchasing an Upgraded Exhibitor Listing will also highlight your company in the Safety+ Mobile App, as well as on our website, to help you stand out among your competitors.

	Priority Period Until 11/18/22	Regular Until 1/31/23	Late After 1/31/23
Members	\$18.95/sq. ft.	\$19.95/sq. ft.	\$20.95/sq. ft.
Non-Members	\$22.95/sq. ft.	\$23.95/sq. ft.	\$24.95/sq. ft.
Tier One Affiliate Membership	\$500	\$500	\$500
Passport to Prizes	\$2,000	\$2,500	\$3,000
Upgraded Exhibitor Listing	\$1,000	\$1,250	\$1,500
Turn-key Booth Package	\$350	\$350	\$350

2023 SAFETY+ SYMPOSIUM BOOTH PACKAGE INFORMATION

Every 10' x 10' booth includes:

- 2 booth personnel registrations* (Grants access to all areas of the event)
- 2 additional booth personnel registrations at a discounted rate of \$250 each*
- 8' high back wall
- 3' high side drape
- 7"x44" booth ID sign (Provided to booths 300 square feet or less. Booths larger than 300 square feet may request a booth ID sign.)
- **Furnishing not included with the 2023 booth rate.** Turn-Key Booth Package available for purchase. Please see the Turn-Key Booth Package below.

*Every 10' x 10' booth includes 2 complimentary booth personnel registrations. You must register your booth personnel by Friday, September 1, 2023. Those failing to register their personnel by this date will be charged \$250/person.

TURN-KEY BOOTH PACKAGE ADD-ON (\$350)

- 6' Draped Table
- 2 Chairs
- Waste Basket
- Daily Cleaning
- 10x10 Carpeting**

If you require more than 10x10 (100 sq. ft.) carpeting, you may purchase additional furnishing packages or order directly through Freeman.

**Please note: The 2023 Expo Hall will be carpeted. Exhibitors may provide their own flooring or purchase through either VPPPA or Freeman.