

2025 EXHIBITOR PROSPECTUS

TOP REASONS TO EXHIBIT NETWORKING

- + Interact with more than 1,500 decision-makers and industry leaders
- + Market to a new audience—approximately 50% of participants are first-timers
- + Generate new leads who are actively looking for the best solutions that will keep their workers safe and healthy
- + Grand Opening of the Exhibit Hall
- + Networking breaks with attendees
- + Lunch served throughout the hall each day

VISIBILITY

- + VPPPA website
- + Official Safety+ Mobile App
- + Prizes & giveaways listed in the app at no cost

FREEBIES

- + Two exhibitor personnel registrations per standard 10x10 booth before August 1, 2025 (Over \$2,000 in savings)*
- + Lunch provided by VPPPA Monday–Wednesday
- + Sunday Night Reception

WHO WILL BE AT SAFETY+

- + Government representatives from the Department of Labor (DOL), Defense (DoD) and Energy (DOE), and similar state-plan agencies
- + Corporate Environmental, Health and Safety Managers, EHS Directors, VPs of Safety & Health
- + Representatives from manufacturing plants
- + Members from all branches of the U.S. Military
- + Union Representatives
- + End users with recommending and purchasing power

BOOTH DRIVERS (\$)

- + Passport to Prizes
- + Prize Drawings
- + Promoted Booth Packages
- + Upgraded Exhibitor Listing
- + Safety+ Mobile App Advertising
- + Sponsorship opportunities available

*Failure to register booth personnel by August 1, 2025 will result in a charge of \$250/person for members and \$350/person for non-members.

 VPPPA® Presents

Safety+

August 11 - 15, 2025

Cervantes Convention Center at America's Center
St. Louis, Missouri



“The speakers and vendors keep me coming back year after year!”
— 2024 Attendee

BOOTHS GO QUICKLY. RESERVE YOUR SPACE TODAY!

AMERICA'S CENTER CONVENTION
COMPLEX HALL 1-3

241 340	341 440	441 540	541 640	740 741	840 841	940 941	1040 1041	1140 1141	1240 1241	1340 1341
239 338	339 438	439 538	539 638	738 739	838 839	938 939	1038 1039	1138 1139	1238 1239	1338 1339
237 336	337 436	437 536	537	734 735	834 835	936 937	1036 1037	1134 1135	1236 1237	1336 1337
235 334	20' 20'	435 534	20' Cintas 20'	836 837	934 935	1034 1035	1134 1135	1234 1235	1334 1335	
233 332	333 432	433 532	533	831 832	934 935	1034 1035	1134 1135	1234 1235	1334 1335	
20' Matrix Design Group 227	329 428	429 526	20' Avetta 527	20' VPPPA BOOTH 726	827 828	926	1030 1028	1130 1131	1230 1231	1330 1331
Refinery 221	Thompson 321	RKI Instru 421	20' Active Release Technologies 519	Always In 716	Whole 818	Wellman 918	20' Armor Guys 1018	ISN Software 1118	Lehigh 1220	1320 1321
Konecranes 320	PSRG 420	Bogdan USA 520	20' Active Release Technologies 519	Health and Safety 712	Rescue One 819	Optical 919	20' Armor Guys 1018	1119	1221	1321
219 318	BeAed LP 319	Rasco Indust 419	20' Active Release Technologies 519	715	816 817	20' ERB 917	1014 1015	1116 1117	1218 1219	1318 1319
20' 213	317 416	Nasco Indust 417	20' Active Release Technologies 519	715	814 815	916 917	1014 1015	1116 1117	1216 1217	1316 1317
20' 205	315 414	HGW & 514	20' Active Release Technologies 519	713	812 813	914 915	1012 1013	1114 1115	1214 1215	1314 1315
20' 307	313	Electrical 413	20' Active Release Technologies 519	711	810 811	912	1010 1011	1112 1113	1212 1213	1312 1313
20' 405	311 410	Panduit 411	20' Active Release Technologies 519	710 711	810 811	910 911	1010 1011	1110 1111	1210 1211	1310 1311
20' 205	20' OEL 307	20' Indiana Safety 405	20' Glove Guard 507	20' VPPPAstore.com 706	20' 806	20' 906	20' 1006	20' 1106	20' 1206	20' 1306

ENTRANCE



The most up-to-date floor plan, please visit the **Safety+** website [here](#).

VPPPA MEMBERS INCLUDE FORTUNE 500 COMPANIES, AND INDUSTRY LEADERS, SUCH AS...

American Airlines
Bayer
Chevron Phillips
Cintas
Coca-Cola
Delta Airlines
ExxonMobil
Ford Motor Company
General Electric
Honeywell
Marathon Petroleum
Morton Salt
Raytheon
Sherwin Williams
Valero
And more +

Unions
AFL-CIO
American Federation of
Government Employees
International Brotherhood
of Electric Workers
United Steel Workers
of America

Industries
Chemical
Fabricated Metal
Paper
Petroleum
Professional Services
Specialty Trade Contractors
Transportation Equipment
Utilities
Warehousing
Waste Management



"VPPPA's Safety+ Symposium is one of the top safety events that goes onto our calendar automatically every year. The attendees are a mixture of company executives, safety directors and safety committee members that seem to be rotated annually—so the audience is always changing, and we are presenting to a new group each year. This is reflected in our lead results at the conference, which normally exceed our expectations."

—Ernie Smith, Columbia Southern University



QUESTIONS/ MORE INFORMATION

Email: expo@vpppa.org
Tel: (703) 761-1146

VPPPA, INC.

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#210
Falls Church, VA 22042
www.vpppa.org

VPPPA, Inc., a nonprofit 501(c)(3) charitable organization, promotes advances in worker safety, health and environmental excellence through best practices and cooperative efforts among workers, employers, the government and communities.

2025 ANTICIPATED SHOW HOURS

Exhibit Hall hours are subject to change. Visit www.safety.vpppa.org for the most up-to-date hours.

+EXHIBITOR REGISTRATION

MONDAY, AUGUST 11

2:30 p.m.–5:00 p.m.

TUESDAY, AUGUST 12

9:00 a.m.–5:00 p.m. **WEDNESDAY,**

AUGUST 13

7:30 a.m.–8:30 a.m.

+SHOW HOURS

MONDAY, AUGUST 11

Grand Opening of the VPPPA Expo Hall 2024

6:00 pm–8:00 pm

TUESDAY, AUGUST 12

8:00 am–3:30 pm

WEDNESDAY, AUGUST 13

8:00 am–1:30 pm

+EXHIBITORSET-UP MONDAY, AUGUST 11

Must be fully set by 5:00 PM

8:00 am–5:00 pm

+DISMANTLE

WEDNESDAY, AUGUST 13

1:30 pm–8:00 pm

For a full list of our Rules and Regulations, please visit our website, safety.vpppa.org.

EXTRA OPPORTUNITIES

For more booth drivers and sponsorship opportunities, [click here](#).

Affiliate Member

By joining VPPPA as an Affiliate Member, you are eligible to register for the Safety+ Symposium at the member rate, receive access to pre- and post-symposium opt-ed in attendee mailing list when exhibiting, and much more. For more information about Affiliate Member benefits, please contact the VPPPA Membership Department at (703) 761-1146 or Membership@vpppa.org.

Passport to Prizes (Limited availability)

The Passport to Prizes is a guaranteed high-traffic booth driver. The Passport to Prizes is a passport-style product that is handed out to all attendees. The attendees must then visit all booths listed and receive a stamp in order to be eligible for prizes. More than 60% of Safety+ attendees participate.

Upgraded Exhibitor Listing (Limited availability)

An Upgraded Exhibitor Listing will highlight your company name, booth number and logo at the top of the printed exhibitor listing signage before all other standard exhibitor listings. Purchasing an Upgraded Exhibitor Listing will also highlight your company in the Safety+ Mobile App, as well as on our website, to help you stand out among your competitors.

	Priority Period Until 12/31/24	Regular Until 6/30/25	Late After 6/30/25
Members	\$19.95/sq. ft.	\$21.95/sq. ft.	\$25.95/sq. ft.
Non-Members	\$23.95/sq. ft.	\$26.95/sq. ft.	\$31.95/sq. ft.
Tier One Affiliate Membership	\$550	\$550	\$550
Passport to Prizes	\$2,000	\$2,500	\$3,000
Upgraded Exhibitor Listing	\$1,000	\$1,250	\$1,500
Turn-key Booth Package	\$350	\$350	\$350

2025 SAFETY+ SYMPOSIUM BOOTH PACKAGE INFORMATION

Every 10' x 10' booth includes:

- 2 booth personnel registrations* (Grants access to all areas of the event)
- 2 additional booth personnel registrations at a discounted rate of \$250 each for members and \$350 each for non-members**
- 8' high back wall
- 3' high side drape
- 7"x4" booth ID sign (Provided to booths 300 square feet or less. Booths larger than 300 square feet may request a booth ID sign.)
- Furnishing not included with the 2025 booth rate. Turn-Key Booth Package available for purchase. Please see the Turn-Key Booth Package below.

* Every 10' x 10' booth includes 2 complimentary booth personnel registrations. You must register your booth personnel by Friday, August 1, 2025. Those failing to register their personnel by this date will be charged \$250/person for members and \$350/person for non-members.

PROMOTED BOOTH PACKAGE (\$2,000)

For a select number of Safety+ booths, we are including a booth promotion package that provides exhibitors with discounted opportunities to give your brand increased exposure leading up to and during the event.

- Upgraded Exhibitor Listing
- Safety+ E-blast Banner Ad
- Listed as the "Featured Exhibitor" in an event e-blast leading up to the show.
- Social Media Post

TURN-KEY BOOTH PACKAGE ADD-ON (\$550)

- 6' Draped Table
- 2 Chairs
- Waste Basket
- Daily Cleaning
- 10x10 Carpeting

If you require more than 10x10 (100 sq. ft.) carpeting, you may purchase additional furnishing packages or order directly through Freeman.