

# Working Ranch Expo 2021 Sponsorships



## Registration

Price: \$10,000

When attendees register and arrive, your company will be front and center. This sponsorship will have direct contact with all attendees through placement of the company brand in-person and in all online registration communication.

## Working Ranch University

Price: \$10,000

Working Ranch University is designed to bring the best topics and speakers to the stage. Have your company directly tied to high quality educational programming and show your support of the industry. This sponsorship will be featured online, in the program, through signage, announcements, and pre- and post-event promotion of your company.

## Welcome Reception

Price: \$10,000

The Welcome Reception features reception food and drink. The sponsoring company will be featured online, in the program, and with signage near the reception set ups. The sponsor will also receive drink tickets to give to your best customers.

## Daily Expo Reception

Price: \$7,500 each

The Welcome Reception welcomes attendees to the Expo and features reception food and drink. The sponsoring company will be featured online, in the program, and with signage near the reception set ups. The sponsor will also receive drink tickets to give to your best customers.

## Coffee Station

Price: \$7,500 each

Keep attendees caffeinated by sponsoring what's sure to be one of the most popular spots on the floor. The sponsoring company will be featured online, in the program, through signage near the station. Working Ranch will provide 10 oz coffee cups featuring the sponsor's logo for the station.

## Bloody Mary Bar

Price: \$7,500 each

After a night out in Vegas attendees will appreciate the chance to unwind with a bloody mary while taking in the Expo. The sponsoring company will be featured online, in the program, through signage near the station.

## Lanyards

Price: \$5,000 each

What better way to get your company name out there than having it around each attendee's neck? Working Ranch will provide the lanyards with sponsor-provided name and logo.

## Pre- and Post-Event E-Blast

Price: \$3,000 each

Let Working Ranch send out an email on your behalf. This is a great way to reach attendees before the event to invite them to your booth and then follow up with them after the event.

## Pre- and Post-Event Facebook Post

Price: \$3,000

Use this opportunity to get your message in front of the extensive Working Ranch Magazine Facebook page - twice!

## Handbook Ad

Price: \$2,500

Have your company ad featured in the official handbook of the Working Ranch Expo.

## Lounge Area with Charging Station

Price: \$2,500

Help attendees get off their feet and charge their phones - all while checking out your logo! This sponsorship includes signage in the lounge area and a place to put brochures or other business materials.

## Water Station

Price: \$1,500

Help keep attendees hydrated by sponsoring a water station. This sponsorship includes signage at the water station throughout the event.

## Pre- and Post-Event Instagram Post

Price: \$3,000

Use this opportunity to get your message in front of the Working Ranch Magazine Instagram followers - twice!

## Charging Station in Expo

Price: \$1,500

Give people a place to charge their phones to stay connected in the Expo. Sponsorship includes signage on the station.

## Literature in Attendee Bags

Price: \$600

Add your brochure to the attendee bags to get your message out. Sponsor must provide printed materials.

## Aisle Signs

Price: \$500

Each sponsorship consists of a single full color logo applied to both sides of the sign and both sides of the intersecting sign.

## Expo Drawing Cards

Price: Minimum of \$250 Product Donation

Have your company logo added to a card provided to all attendees. Attendees enter the drawing by visiting each of the participating booths. Once the drawing is completed, sponsoring companies arrange delivery of the prize to the winner.

## Clings

Price: \$27 per square foot

Have your logo displayed in a creative way with a cling on windows, escalators, or other locations throughout the show.

## Booth Bar

Price: Call for a customized quote

Bring attendees directly to you by having a bar set up right in your booth!

## Product Donation

Price: Call for customized partnership options

Let's work together to utilize production donations to get your product in the hands of attendees.

# Sponsorship Levels

<b>Platinum</b> \$10,000	<b>Gold</b> \$5,000	<b>Silver</b> \$2,500
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Cumulative levels include sponsorships, Working Ranch Expo booth space, and in-kind donations.  
Product or service discounts are not included in cumulative levels.