

# WR EXPO SPEAKER LINEUP

(more to come)

## Wednesday, December 8, 2021

11:30 AM

**Coffee Shop** visit with Dr. Arn Anderson and Dr. Tommy Perkins, hosted by WR's Tim O'Byrne and Justin Mills.



Dr. Perkins, Ph.D., Distinguished Chair for Cow Calf Management at West Texas A&M University.

Dr. Arn Anderson, respected practicing veterinarian, Texas, long-time WR columnist.



1:30 PM  
**Five Causes of Farm and Ranch Failures and how to Avoid Them All**

**Speaker:** Dallas Mount, Owner, Ranch Management Consultants

Dallas has led RMC since 2019 and worked with hundreds of ranchers across the US, Canada and Australia to position their business for economic profit and ecologic health.



2:15 PM  
**Short Handed?**

*Here's how to find the help you need now! It's Ag's version of Zip Recruiter!*

**Speaker:** Kevin Johansen, CEO & Founder, AgButler

Kevin Johansen is a 5th generation farmer and CEO/ Founder of AgButler. His family runs a Charolais and Hereford seedstock cattle operation along with forage ground.

2:45 PM

*Why Is My Neighbor Getting More \$\$\$ Per Head Than Me?*  
Enrolling your calves in a certified program might help you pocket more cash.

## Thursday, December 9, 2021



8:00 AM  
**Ranching and Relationships**

*Understanding the Five Love Languages can help your*

*family thrive.*

**Speaker:** Monica Kramer McConkey, Rural Mental Health Counselor, Eyes on the Horizon Consulting based in Detroit Lakes, MN

Monica McConkey has 25 years of experience in the behavioral health field as a counselor, program supervisor and administrator. She currently works as one of two Rural Mental Health Counselors in Minnesota providing support to farmers, ranchers and their families through a contract with the MN Ag Centers of Excellence. Monica grew up on a farm in Northwestern Minnesota and has an intimate understanding of the dynamics leading to farm stress and its impact on farm families.



9:30 AM  
**Water and the WEST**  
*Just how safe are your water rights? Are you sure?*

**Speaker:** Albert Barker, Barker Rosholt & Simpson LLP

Albert Barker has been counsel in water rights and right-of-way litigation, Clean Water Act, Endangered Species Act, Superfund and other environmental litigation. Mr. Barker was appointed to serve on the Idaho Water Resource Board.



**Work With Me Here**

*The qualified veterinarian can help, but they need full access*  
**Speaker:** Dr. Arn Anderson

**Chuteside Wonder Tool**

*The new Whisper on Arrival from Merck takes the slack out of processing*

**Speaker:** Jason Nickell, DVM, PhD, DACVPM, Manager, Professional Services, Allflex Livestock Intelligence



1:30 PM  
**Under the Weather?**  
*Ranching's respected Meteorologist Don Day helps us make sense of those critical*

*weather patterns*  
**Speaker:** Don Day, Jr., president and chief meteorologist, DayWeather, Inc., Cheyenne, Wyoming

For over 25 years, Don and his DayWeather meteorologists have provided customized broadcast weather services to over 70 radio stations across Wyoming, Colorado and Nebraska with emphasis on the rural/ag listener.



2:45 PM  
**Re-imagining the Beef Case**

*How Walmart and 44 Farms are reshaping the beef industry and*

*how you can cash in, too.*  
**Speaker:** Lamar Steiger

Lamar Steiger grew up in NE Wyoming on the 12,000 acre JH Ranch and today resides outside of Walmart's home town—Bentonville, Arkansas, consulting with ranchers throughout the Ozarks on management and profitability.

## Friday, December 10, 2021

9:30 AM

**Bank on This!** Are you getting the most out of your banking / financier relationship?



11:00 AM  
**SEAL the Deal**  
*One Special OPS Veteran's journey from the chaos of combat to the serenity of the saddle.*

**Speaker:** Greg Putnam, President and Co-Founder, Little Belt Cattle Company

Greg Putnam is the President and co-founder of Little Belt Cattle Company, a first-generation Montana cattle

ranch and beef company. Prior to starting a career in ranching, Greg was an active duty US Navy SEAL. Little Belt Cattle Company is committed to sustainable agriculture practices and helping more veterans get involved in ranching.

12:15 PM  
**"I'm Going to Start My Own Cattle Operation!"**

A candid visit with two young beef producers who started with nothing, and what you can learn from their dream come true.

2:00 PM

**Consider the Calves to Come**

*A good nutrition program for the calves-to-come can set your herd up for solid long-term production.*

**Speakers:** Dr. Robby Burandt, Georgia/Alabama District Sales Manager, Westway Feed Products  
Dr. Kelly Sanders, Texas Panhandle Region Technical Service & Sales, Westway Feed Products

Robby Bondurant grew up in central Florida and attended the University of Florida to obtain his bachelor's degree in

animal science and West Texas A&M where he obtained his master's degree in ruminant nutrition. Robby has the privilege to work with many cow-calf, backgrounder, and feed mill operations across the Southeast.

Dr. Sanders is responsible for managing Westway's feed yard, range beef cow and dairy business in the Texas Panhandle, New Mexico and West Texas. He serves as a nutrition consultant for all of Westway's regions and is known as a humorous speaker with a relatable manner.